



NEWSLETTER



YOUNG INNOVATORS

100K Ideas facilitated for the first time Young Innovators at Kettering University on March 7th, 2023. This event gathered more than 100 students to present their inventions. Students ranged from 3rd to 8th grade. Along with presenting their inventions, the students participated in a series of workshops and heard from our Executive Director, Brandee Cooke-Brown for the keynote. She spoke to the students about How to Turn your Hobby into a Business. The students enjoyed the keynote, expressing a range of questions about entrepreneurship and innovation. To build upon the excitement of the fair, 100K Ideas was happy to award 36 inventions moving on to the Henry Ford, Michigan Invention Convention. This is an exciting event for the students as well as 100K Ideas. We are so elated to continue this amazing fair and help inspire entrepreneurship and innovation among youth.

Keep reading this newsletter to see the latest news updates, our client storytelling video, recent happenings, and more!

Features

ADDITIONS TO THE TEAM

PITCH FOR \$K

YOUTH SCOOP

CLIENT STORYTELLING

HAPPENINGS AT 100K

STUDENT STAFF SECTION

AND MORE!

ADDITIONS TO THE TEAM



Andrew is a new project manager here at 100K Ideas. He's a current masters student at Northwood University, studying organizational leadership. In his free time, he enjoys soccer, snowboarding, and traveling.



Kwame is starting at 100K Ideas as a project manager. He is studying Computer Information Systems in his junior year at Saginaw Valley State University. In his free time, he enjoys traveling, biking, and reading.



Audrey is starting at 100K Ideas as a new project manager. She currently attends Michigan State University, as a senior, studying Economics. She is also minoring in Data Analytics and Italian! In her free time, she enjoys cooking, reading, and spending time with loved ones.

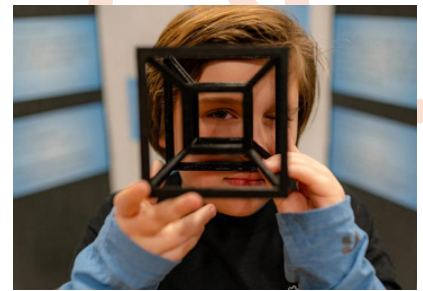
100K IN THE MEDIA



Flint entrepreneurs discuss caring for others in 100K Ideas' latest client storytelling episode



Flint Entrepreneur wins \$5000 in 'Shark Tank' style contest



Young scholars showcase inventions at Kettering University



100K Ideas showcases three Flint entrepreneurs in sixth episode of storytelling series

PITCH FOR \$K

100K Ideas held a second competition, in our fourth year, of the Pitch For \$K - Idea Pitch Competition. This was made possible with the generous support of the Charles Stewart Mott Foundation.

The second competition of this year's series was held on January 26th at the Friends of Berston Field House and live-streamed on Facebook for viewers to tune in. In addition to the first, second, and third-place prizes of \$5,000, \$2,500, and \$1,000, respectively, a People's Choice prize in the amount of \$1,000 is also awarded to a lucky participant by the in-person and viewing audience.

Six finalists were selected to participate in the event. In preparation for the competition, they were paired with mentors and provided a pitch clinic, facilitated by the University of Michigan Flint's Office of Economic Development. Walking away with the top prize of \$5,000 was Tamarra Owens with "Mammies' Protein Smoothies". Second place was awarded to Carmichaelle Joseph with "Tropix Kitchen" winning \$2,500. The Third place winner of \$1,000 was awarded to Lance McLean for "Mi Coffee". Jerin Sage was awarded \$1,000 for the People's Choice for his idea "50¢ Adventures".

Our next Pitch For \$K competition is scheduled for June 14th, 2023. To learn more, visit thepitch4k.com for all the latest information about this competition. Also, be on the lookout for additional announcements by following us on Facebook and Instagram at: [@thepitch4k](https://www.instagram.com/thepitch4k).





YOUTH SCOOP

SWARTZ CREEK MIDDLE SCHOOL, YOUTH PROGRAM

100K Ideas spent 8 weeks working with the middle schoolers of Swartz Creek. The students learned how to problem-solve to help create a new business. The 8th-grade students worked on their individual ideas to lead into a presentation day. Their judges consisted of their teacher, the STEAM Coordinator, and their Principal.

The students did an amazing job creating their boards to showcase the problem, and how their idea is a marketable solution and they also added some branding details. Many of them created logos, slogans, or concept art for their business. It was a great pleasure to work with the students and see their final presentations.

GISD VISIT TO 100K IDEAS

Several schools a part of the Genesee County School District plan to visit 100K Ideas. Entrepreneur Coordinator, Kim Dehmel has planned and coordinated with 100K Ideas, the University of Michigan, and Factory Two to create an exceptional entrepreneurial adventure. 100K Ideas always welcome youth to visit the space and learn more about the entrepreneurial resources available to them. 100K Ideas greatly appreciates the relationship with GISD and the entrepreneurial ecosystem partners to make this field trip a reality.

**100K
IDEAS** **WINTER
EXPERIENCE** 2023

This year's Winter Experience featured students from Mott Middle College. These students are currently completing their fifth year. Part of their graduating requirements is a 60-hour internship in their interested industry. The students participating will hear from a range of entrepreneurs, and ecosystem partners such as Mott FabLab, and complete a group project. By the end of the program, interns will have an idea they have brought through 100K Ideas, volunteered for the Young Innovators Program, and have a better understanding of the entrepreneurial world around them.

We are honored to have been chosen for their internship experience.





CLIENT STORYTELLING

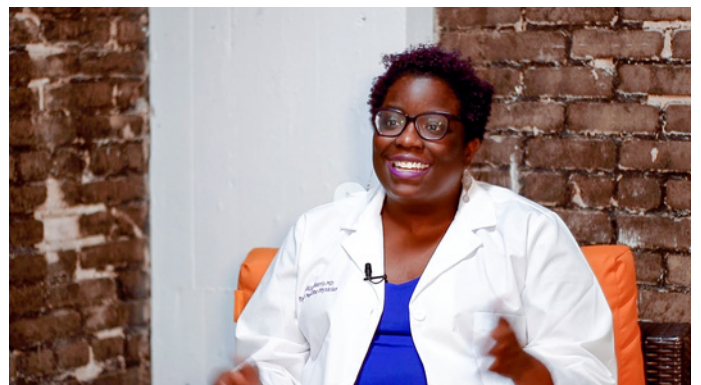
100K Ideas is excited to share our latest storytelling segment with you! Featuring three of our past clients, this new episode showcases more local innovators we have had the pleasure to help assist. Our clients deep dive into their entrepreneurial journeys, giving insight into how they turned their ideas into reality. Check out this months features, who include:

Dan Neaton | MyNumberDNA

Dwayne Williams | Vspec360

Aisha Harris | Harris Family Health

[WATCH HERE](#)



HAPPENINGS AT 100K

MONTHLY WORKSHOPS

100K Ideas held three workshops this past quarter. In January, Thomas Lillie from Lewis & Knopf, CPAs, P.C. provided a workshop on "Successful Tax Preparation". In February, we returned with a Branding workshop with Hien Lam from Hutch and Finch. This past March, Nic Custer from UM-Flint OED held a Pitch Deck workshop. All these workshops were a major success, we thank everyone who attended and facilitated!

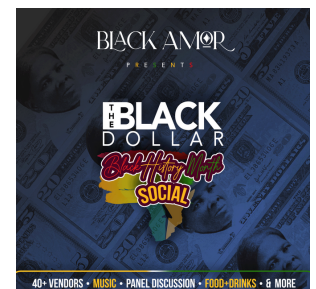


MLK DAY OF SERVICE

On Martin Luther King Jr. Day, some 100K Ideas team members volunteered with the United Way of Genesee County for their "MLK Day of Service"! Our team spent the morning helping packing food, alongside many other individuals and organizations, that will be given to many food banks and individuals in need. We really enjoyed spending our time, honoring Martin Luther King Jr., through this volunteerism.

BLACK HISTORY MONTH SOCIAL

Black Armor hosted and facilitated the Black Dollar Event. This event focused on entrepreneurs and community partners of color, giving them a chance to get to network. This event also included our Executive Director, Brandee Cooke-Brown, participating in a discussion panel that discussed "knowing your worth" to extending yourself out to create and maintain connections for the betterment of not just one business but all businesses.

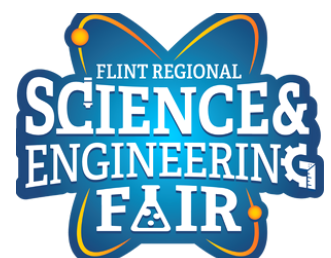


MCAAP - NO AGENDA EVENT

100K Ideas volunteered some time in February for the No Agenda Event that took place in the capital. The event was filled with young professionals and local entrepreneurs in our community. The goal of the event was to enjoy and get to know everyone with no agenda. Simply greeting one another and network as we played games, enjoyed food, or even listened to good music. 100K Ideas was represented by both Vivian and Ja'Shawna, who truly enjoyed themselves and were thankful to be apart of positive event that took place in Flint.

FLINT REGIONAL SCIENCE AND ENGINEERING FAIR EXPO

100K Ideas returned to the Flint Regional Science and Engineering Expo held at Riverfront Banquette. 100K Ideas tabled the event, meeting students from elementary to high school. We were truly blown away by the curiosity and determination each student possessed. 100K Ideas also handed out three of their own awards for the "Most Promising Future Award". We look forward to next year!



JUST ANOTHER DAY AT 100K...



STUDENT STAFF SECTION

TIME MANAGEMENT

WRITTEN BY AARON HALL

Time management is something that a lot of people struggle with. From getting to work on time to creating a consistent gym schedule, managing time is a skill we use in our day-to-day lives. Managing time is different for everyone, from setting alarms to making voice memos, there are many ways to get better at managing time.

- Starting to manage time can be simple. Start with writing down what your current schedule is, see where you are running late or what you need more time for, along with eliminating unnecessary things in your day-to-day. Eliminating things you don't need to do every day, such as playing videos or watching unnecessary amounts of television. This allows you to make more time for more important things and be able to add things to your schedule that you would want to partake in more. Once you develop your schedule, you can keep up with it by setting memos and/or reminders.
- Alarms, memos, and reminders can be done through your phone. These will notify you when you need to do something that is on your schedule, along with creating a routine that you will follow every day. Memos can be used for things such as reminders of what to get while grocery shopping or something you need to ask your boss at work. Memos and reminders are pretty much interchangeable, but memos have a feature that allows you to record your voice. All of them can be set to specific times and dates and linked to your calendar.
- Alarms are one of the most used features on people's phones, but it is also the most ignored. Setting alarms can be one of the most useful things you can use if used properly, but most people hit snooze. Breaking the habit of hitting snooze in the morning can be very hard but beneficial, allowing you to have a long and more fulfilling day. Alarms don't just have to be used in the morning. They can be used for things like starting and ending study time or starting and ending a gym session. Matching your alarms with your schedule in your calendar will create two forms of reminder, allowing you to have more consistency in your day-to-day life.
- The day-to-day managing of time can be a struggle, or it can come naturally. There are many tools and resources other than the ones listed that you can also use, such as an old-fashioned alarm clock that doesn't have a snooze button.

RESOURCE REPOSITORY



ZILLION SOLUTIONS

You are cordially invited to join a celebration of the Zillion Solutions Competition.

April 5th, 2023
5:30-7:00PM

Riverfront Conference Center

Please RSVP at go.umflint.edu/zillionceremony

HAGERMAN CENTER FOR ENTREPRENEURSHIP & INNOVATION | CHARLES STEWART MOTT FOUNDATION

LEARN MORE!



FUNDED BY: CHARLES STEWART MOTT FOUNDATION

PITCH FOR \$K

IDEA PITCH COMPETITION

MARK YOUR CALENDARS!
www.thepitch4k.com

June 14th, 2023 | 12:00 PM

Prize Layout:

- 1st Place - \$5,000
- 2nd Place - \$2,500
- 3rd Place - \$1,000
- People's Choice - \$1,000

Pitch For \$K is an idea pitch competition designed to foster the entrepreneurial mindset in Flint & Genesee County. If you have an idea for a business or product, we are encouraging you to submit your idea for a chance to win up to \$5,000!

For more information, visit: www.thepitch4k.com

SPONSORS: MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, 100K IDEAS, MOTT MOTT FOUNDATION, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION, ELITE PRINTING, MOTT MOTT FOUNDATION

LEARN MORE!



100K IDEAS WORKSHOPS

HOW TO TURN YOUR HOBBY INTO A BUSINESS
w/ our Executive Director, Brandee Cooke-Brown

Have you ever wondered if your hobby could make you money? Wondering the best steps needed to move a hobby forward? Well, 100K Ideas will be hosting this session to discuss just how to do this. Register for the event and learn how to make money using your hobby!

MAY 22ND
Virtual session @ 5:30pm

MAY 23RD
Virtual session @ 12pm

GET YOUR FREE TICKET! 

MOTT MOTT FOUNDATION | MICHIGAN ECONOMIC DEVELOPMENT CORPORATION | South West Foundation for Entrepreneurship

LEARN MORE!



100K IDEAS WORKSHOPS

STORYTELLING
w/ a guest speaker from Share the Keys

Interested in the importance of having a proper narrative for you or your business? Share The Keys partners with 100K Ideas to present the Storytelling Workshop. This workshop will focus on unlocking the key steps to present your best story revolving around entrepreneurship and innovation.

APRIL 24TH
Virtual session @ 12pm

APRIL 26TH
Virtual session @ 5:30pm

GET YOUR FREE TICKET! 

100K IDEAS | MOTT MOTT FOUNDATION | MICHIGAN ECONOMIC DEVELOPMENT CORPORATION | South West Foundation for Entrepreneurship

LEARN MORE!

GETTING INVOLVED

Interested in get involved with 100K Ideas? We have a couple different ways you are able to!

Donate

Any donations given to 100K Ideas are greatly appreciated and put to good use. Thank you for the support!

[DONATE](#)

Join Our Circle of Friends

Comprised of members who are experts in their industry, you can join and help bring 100K Ideas clients bring their ideas to market by working with our student staff.

[APPLY](#)

OVERALL 100K METRICS

IDEA CATEGORIES



PRESENTED AND PROGRESS TO DATE

969
IDEAS

711
ASSESSMENT

191
NEXT STEPS

100K Ideas categorizes presented ideas into five categories: products, services, food & hospitality, social impact, and software/applications. We track services provides as follows: the idea stage comprised of a 30 minute free intake session to discuss the client's idea, a full binder assessment including concept art, research & benchmarking, market analytics and possible next steps, and work orders which can be for an array of services offered including prototyping, branding or product distribution.