



# NEWSLETTER



## 100K IDEAS "MAD INNOVATOR" FUNDRAISER

Our first ever 100K Ideas "Mad Innovator" Fundraiser was a success! On May 6th at the Flint Farmers' Market, we hosted the event to showcase and raise funds to help expand our 100Kids, Student Workforce, Community Engagement, and Summer Fellowship programs.

Thank you to everyone who attended, donated, and contributed to our event! Your support will help us expand our 100Kids, Student Workforce, Community Engagement, and Summer Fellowship programs.

Thank you again for your support of 100K Ideas, it means so much to us! Stay tuned for more 100K Ideas events coming in the near future!

Keep reading this newsletter to see the latest news updates, our client storytelling video, recent happenings, and more!

### *Features*

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**ADDITIONS TO THE  
TEAM**

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**PITCH FOR \$K**

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**YOUTH SCOOP**

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**CLIENT STORYTELLING**

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**HAPPENINGS AT 100K**

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**STUDENT STAFF  
SECTION**

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**AND MORE!**

## ADDITIONS TO THE TEAM



CALEB

Caleb is a new Engineer and Project Manager on the 100K Ideas team. He is currently attending Mott Community College, studying CAD and Design. He enjoys sports, spending time with friends, and hiking.



QUAREESE

Quareese is another new Project Manager that has been added to our team. He is currently a rising senior at the University of Michigan - Ann Arbor pursuing a B.G.S degree with a minor in Education for Empowerment. His hobbies include sports, music and spending time with his fiancé and children.



GRACE

Grace is a new project manager on the 100K Ideas team. She graduated with a bachelor's in Interdisciplinary Studies with concentrations in Social Entrepreneurship and Christian Ministry. In her free time, she enjoys backpacking or most anything outdoors, playing volleyball, and trying new things.



AMANDA

Amanda is a project manager for 100K Ideas. She is currently attending the University of Michigan - Flint, in her sophomore year, studying Information Technology and Informatics. In her free time, she enjoys working out, playing soccer and going out to places.



MARQUES

Marques is starting at 100K Ideas as a Project Manager. He is a current junior at the University of Michigan-Flint studying Entrepreneurship and Innovation. Marques is an entrepreneur and enjoys writing poetry, reading, and working out in his free time.



LAUREN

Lauren is starting at 100K Ideas as an Industrial Designer and Project Manager. She just finished her first year of her Masters program at College of Creative Studies studying Colors and Materials Design. In her free time, Lauren likes to hang out with my family and friends, spend time outside and explore new places.



MEREK

Merek is a project manager for 100K Ideas. He is currently attending the College of Creative Students, getting his MFA in Colors, Materials, and Finishing Design. He enjoys filmmaking, acting, and making music.

# PITCH FOR \$K

In partnership with the Flint & Genesee Group, 100K Ideas launched the 3rd year of the Pitch For \$K - Idea Pitch Competition. This was made possible with the generous support of the Charles Stewart Mott Foundation. In addition, we added NorthGate, FlintPrints, and the Hagerman Foundation Fund of the Community Foundation of Greater Flint as supporters of the competition.

The third competition of this year's series was held on May 11 during the Flint and Genesee Group's monthly Luncheon and live-streamed on Facebook for viewers to tune in. In addition to the first, second, and third-place prizes of \$5,000, \$2,500, and \$1,000, respectively, a People's Choice prize in the amount of \$1,000 is also awarded to a lucky participant by the in-person and viewing audience.

Six finalists were selected to participate in the event. In preparation for the competition, they were paired with mentors and provided a pitch clinic, facilitated by the University of Michigan Flint's Office of Economic Development. Walking away with the top prize of \$5,000 was Terrin Bryant with "The Water Bell". Second place and People's Choice Winner was awarded to Robert Walker and Auston Pariseu with "Gas Money" winning a total of \$3,500. The Third place was awarded to Charlie Dobson for "We Swim Aquatics".

Submissions are now open for the next Pitch For \$K competition scheduled for September 22nd, 2022. To apply and/or learn more, visit [thepitch4k.com](http://thepitch4k.com) for all the latest information about this competition. Also, be on the lookout for additional announcements by following us on Facebook and Instagram @thepitch4k.





## YOUTH SCOOP

100K Ideas has had the opportunity to assist with Career Development and skill building this quarter. The 100K Ideas' Staff participated in a number of engagements listed below.

- **Kearsley High School Career Fair and WAY Academy of Flint - Career Day:** 100K Ideas was selected as one of the many guests for the fairs. Students came prepared with professional and thoughtful questions. The staff enjoyed the chance to share what the organization does in and for the community.
- **Michigan Invention Convention and GISD: Final Pitch, Youth Pitch Judge:** Vivian Williams and Brandee Cooke-Brown were invited to be Youth Pitch Judges. It was great to see familiar faces and the progression of the youth's business ideas. We will also participate in the Invention Convention Nationals.
- **Mock Interviews with Grand Blanc Early College TeenQuest, and Kearsley High School:** In May the staff volunteered as Interviewers for the 11th and 12th graders of each school. The Mock Interviews serves as practice as the students explore their career possibilities. It was pleasure to meet the future graduates of the school. The students possessed a sense maturity and composure throughout the engagement.



## CLIENT STORYTELLING

Episode Three

# CLIENT STORYTELLING

100K Ideas is excited to share our next storytelling segment with you! Featuring three of our past clients, this new episode showcases more local innovators we have had the pleasure to help assist. Our clients deep dive into their entrepreneurial journeys, giving insight into how they turned their ideas into reality. Check out this months features who include:

Jennifer Johnson | Elations Health

Tony Vu | Flint Social Club

Jeron Dotson & Justin Bush | The Poké Bowl

[WATCH HERE](#)



# HAPPENINGS AT 100K

## MONTHLY WORKSHOPS

100K Ideas held three workshops this past quarter. We facilitated a Financial & Credit Readiness Workshop presented by Metro Community Development, a How to Turn Your Hobby into a Business Workshop presented by our Executive Director Brandee, and an eCommerce Workshop presented by local entrepreneur Kayla Laird. All three were a major success, thank you to all our guest speakers and those who attended!

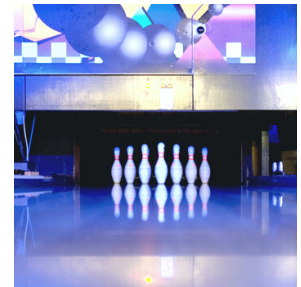


## 100K IDEAS HOT QUESTIONS CHALLENGE

100K Ideas hosted the final event for our Hot Questions Challenge Fundraiser! This fundraising campaign was a peer-to-peer strategy where student staff raised money for three leadership team members to eat hot wings and answer questions at a live event. All the money raised for the fundraiser will be used to support our student workforce. The live event took place Saturday, April 2nd, at Blackstones. Check out the video on our Instagram page!

## GARY HAGGART BOWL FOR KIDS' SAKE

100K Ideas spent some time volunteering for the upcoming Bowling for Kid's Sake with Big Brothers, Big Sisters. In preparation for the 3-day event, 100K Team members assisted with sorting and folding t-shirts.

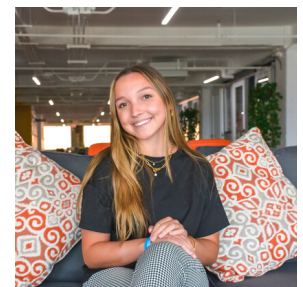


## WHALEY'S CEREAL DRIVE

100K Ideas partnered with the Ferris Wheel to host a building wide cereal drive! For the month of May, members of the Ferris Wheel collected boxes of cereal from its members and visitors that were donated to Whaley's Children Center. These boxes will go to help feed to children at this organization. We are excited by the amount donated and this contribution back to our community.

## 2022 SUMMER FELLOWSHIP

100K Ideas welcomes our 2022 Fellows, Ella and Tariq from Michigan State! The Fellows began their 8-week long program in May. So far, they have heard from several local entrepreneurs, learned about the 100K Ideas' process, and are taking these skills to develop an idea of their own. We are excited to see how the next few weeks unfold as they continue their fellowship!



JUST ANOTHER DAY AT 100K...

# STUDENT STAFF SECTION

## ORGANIZATIONAL SKILLS

WRITTEN BY MARQUONDA WYATT

Organizational skills is great to possess. The discipline happens to be exhibited as the activity of prioritizing, arranging, and structuring your daily tasks or operations in a neat manner. When you master the skill of organization, it will begin to positively affect your work performance and productivity. However, the benefits can also vary from efficiently setting goals to properly practicing time management resulting in proficient habits. Need a little boost in your skills? I've got you covered. Continue to read the following tips below:

### **TIP #1: PRIORITIZE YOUR TASKS**

Conduct an agenda list, write down the most important tasks with the closest deadlines, and place it at the top of the list. Next, jot down the least important tasks with the prolonged deadlines and place them at the bottom of the list. The list will facilitate the arrangement of your daily duties. You can always consider to utilize calendars and planners to organize upcoming events and responsibilities as well.

### **TIP #2: ENSURE THAT YOUR WORKSPACE IS TIDY**

Do not leave several scattered materials on your desk or tabletop. It would be best to place documents into file folders with labels for easy access leading to less hassle when inspecting workflows. In addition, you can produce folders on your computer device to simply locate documents when needed.

### **TIP #3: SCHEDULE ONE TASK AND EVENT AT A TIME**

Scheduling one task and event at a time will be convenient and save time by incorporating virtual meeting invites if you attend several meetings throughout the day. However, the virtual invites can enable users to send reminders to guests by email yet ensure everyone can access and attend the meetings.

### **READY TO ORGANIZE?**

As you follow the helpful above tips, you'll definitely reap the rewards from the improvement of your habits.

# RESOURCE REPOSITORY







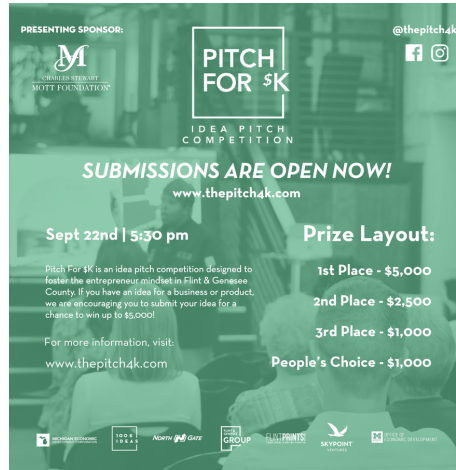
Register on the 100K Ideas Eventbrite!




**100K IDEAS**

**IP BASICS WORKSHOP**  
w/ guest speakers from USPTO

Unfamiliar with patents, trademarks, copyrights, and trade secrets? Don't miss this opportunity to learn from United States Patent and Trademark Office (USPTO) experts about intellectual property (IP) basics and potential ways to protect your innovation as you transition from idea to product. The discussion will cover an overview of intellectual property types: patents, trademarks, copyrights, and trade secrets. Why innovators and entrepreneurs should consider protecting their IP and local resources and assistance available through the USPTO and other agencies.

July 14th | 1:00 PM **FREE VIRTUAL EVENT**  
 July 28th | 5:00 PM



PRESENTING SPONSOR: @thepitch4k

**PITCH FOR \$K**  
IDEA PITCH COMPETITION

**SUBMISSIONS ARE OPEN NOW!**  
[www.thepitch4k.com](http://www.thepitch4k.com)








Sept 22nd | 5:30 pm

**Prize Layout:**

- 1st Place - \$5,000
- 2nd Place - \$2,500
- 3rd Place - \$1,000
- People's Choice - \$1,000

Pitch For \$K is an idea pitch competition designed to foster the entrepreneur mindset in Flint & Genesee County. If you have an idea for a business or product, we are encouraging you to submit your idea for a chance to win up to \$5,000!

For more information, visit:  
[www.thepitch4k.com](http://www.thepitch4k.com)







Register on the 100K Ideas Eventbrite!

**100K IDEAS**

**HOW TO TURN YOUR HOBBY INTO A BUSINESS WORKSHOP**

Have you ever wondered if your hobby could make you money? Well, 100K Ideas will be hosting this session to discuss just how to do this. Register for the event and learn how to make money using your hobby!

**AUG 17** Virtual LatinX Technology & Community Center  
 12:30pm 5:30pm

**LEARN MORE!**

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**LEARN MORE!**

## COME & SEE US!

**FERRIS WHEEL | 615 S SAGINAW STREET FLINT, MI 48502**

M, W, & F: 8:00am - 4:00pm

TU & TH: 10:00am - 6:00pm

**LATINX TECHNOLOGY & COMMUNITY CENTER | 2101 LEWIS ST. FLINT, MI 48506**

Tuesday's: 10:30pm - 3:00pm

**THE FLINT DEVELOPMENT CENTER | 4121 MARTIN LUTHER KING AVE. FLINT, MI 48505**

Wednesday's: 9:30am - 3:30pm

**BERSTON FIELD HOUSE | 3300 SAGINAW ST. FLINT, MI 48505**

Thursday's: 10:30am - 5:30pm



# GETTING INVOLVED

Interested in get involved with 100K Ideas? We have a couple different ways you are able to!

## Donate

Any donations given to 100K Ideas are greatly appreciated and put to good use. Thank you for the support!

[DONATE](#)

## Join Our Circle of Friends

Comprised of members who are experts in their industry, you can join and help bring 100K Ideas clients bring their ideas to market by working with our student staff.

[APPLY](#)

# OVERALL 100K METRICS

## IDEA CATEGORIES

**7%**  
FOOD & HOSPITALITY

**37%**  
PRODUCTS

**33%**  
SERVICES

**11%**  
SOFTWARE

**12%**  
SOCIAL IMPACT

## PRESENTED AND PROGRESS TO DATE

**826**  
IDEAS

**602**  
ASSESSMENT

**163**  
NEXT STEPS

100K Ideas categorizes presented ideas into five categories: products, services, food & hospitality, social impact, and software/applications. We track services provides as follows: the idea stage comprised of a 30 minute free intake session to discuss the client's idea, a full binder assessment including concept art, research & benchmarking, market analytics and possible next steps, and work orders which can be for an array of services offered including prototyping, branding or product distribution.