

ANNUAL REPORT

2020



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LETTER FROM THE DIRECTOR

To say 2020 has been challenging, could be considered a vast understatement. With the onset of the COVID-19 virus, Black Lives Matter protests, and an election that consumed us all, we saw how quickly life can change. The impact of this year has been devastating, in more ways than one, and those we serve were not spared.

Being a starting point for aspiring entrepreneurs, it was difficult to watch how this year negatively impacted their journey. However, in the midst of the negativity, we also saw these same individuals continue to push forward. On top of the determination of our existing clients, we also witnessed a new wave of innovators decide it was time to take a chance on their ideas. By no means has it been easy, but to see the perseverance of these businesses and entrepreneurs has been extraordinary.

In addition to the fight of these individuals, it was great to be a part of the entrepreneurial ecosystem supporting our small business population. Through grants, pitch competitions, and business development support, we have helped people work to sustain during this challenging time. While there is still plenty to do, it is important to recognize the hard work of this network and their role in supporting this community.

Lastly, I would be remised if I did not mention how proud I am of our 100K Ideas team. Without any hesitation, they seamlessly moved to remote operations and began thinking of ways we can support and engage our clients. Many of our student staff lost out on graduation ceremonies and celebrations but continued to work hard for the people we serve with a smile on their faces.

This report includes all the amazing work our clients and staff have been doing, plus the innovative ways we have pivoted our programming to suit the needs of our clients. Some highlights include our Instagram Takeovers, Next Step Bundles, and our virtual Summer Fellowship.

It may seem as though life may never get back to normal some days, but we know this current state is not permanent. As we continue to navigate the uncertainty of this time, one thing that can be counted on is 100K Ideas' commitment to Flint and the ideas of this resilient community.

- BRANDEE COOKE-BROWN
EXECUTIVE DIRECTOR

A black and white photograph of a bucket lid. In the center of the lid is a square frame with a thick black border. Inside the frame, the text "100K IDEAS" is written in a bold, sans-serif font, arranged in two lines: "100K" on the top line and "IDEAS" on the bottom line. The bucket lid is light-colored and has a metal rim with a latch visible at the top. The background is blurred, showing what appears to be a wooden structure.

**100K
IDEAS**



NO
PARKING
FIRE
LANE
**

OVERVIEW

BACKGROUND

100K Ideas is a Flint-based nonprofit organization where big thinkers are ushered from napkin-sketch to market. 100K Ideas provides real world experience primarily to college students who help address the unmet needs of inventors, innovators and entrepreneurs and ensure a platform to support economic and workforce development as a driver of empowerment in Flint and for innovators everywhere.

MISSION STATEMENT

Our mission is to relieve the innovator of the entrepreneurial burden. We know entrepreneurship can be difficult, and that’s why we’re here to help. As a community of student professionals, led by a dynamic leadership team, we vet entrepreneurial ideas to provide a helping hand in business development to anyone regardless of their prior experience or background.

BOARD OF DIRECTORS



DAVID OLLILA
PRESIDENT
 100K Ideas
 Co-Founder



PHIL HAGERMAN
VICE PRESIDENT
 Skypoint Ventures



MIA MCNEIL
DIRECTOR
 University of
 Michigan-Flint



EMILY DOERR
TREASURER
 Michigan State
 Land Bank



ADRIAN WALKER
SECRETARY
 Flint & Genesee
 Chamber of
 Commerce

PARTNERS

Thank you to our funders for their support of 100K Ideas and our work in the Flint community.



MICHIGAN ECONOMIC
 DEVELOPMENT CORPORATION



CHARLES STEWART
 MOTT FOUNDATION

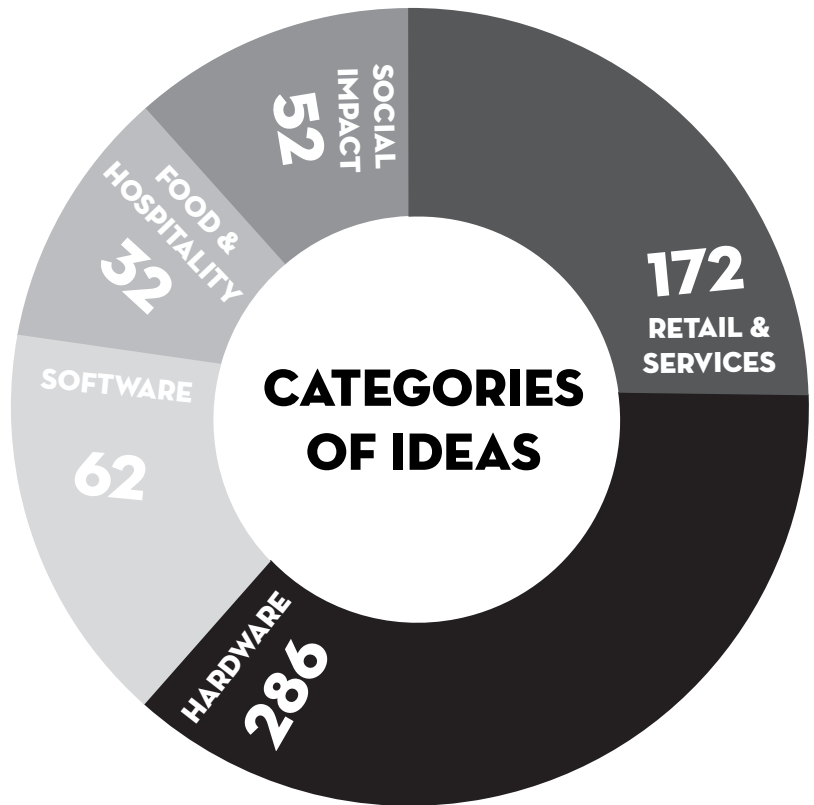


SKYPOINT
 VENTURES



Huntington

In our three years of operation, we have had the pleasure of working with a diverse, innovative group of clients. Here's a snapshot of what we've done so far.



SCHOLARSHIPS GRANTED*

239

RETURNING CLIENTS

39

PROCEEDED TO ASSESSMENT

447

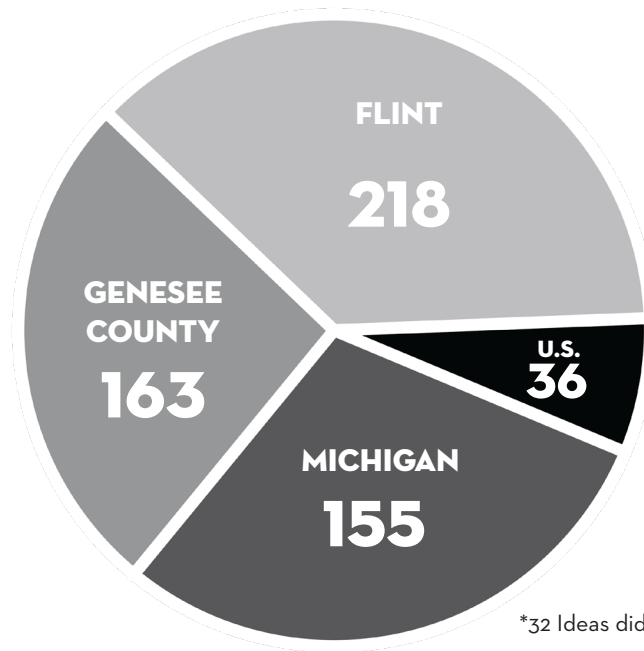
NEXT STEPS**

112

* "Scholarships" refers to the waive of the binder fee for clients. We offer these scholarships to those who are students, those in financial need, etc.

** "Next Steps" are defined as services 100K Ideas offers after clients have received their Assessment Binder. These services include: logo creation, CAD drawing, creation of hobotypes/ prototypes, test sales, supply chain research, and many more!

DEMOGRAPHIC BREAKDOWN

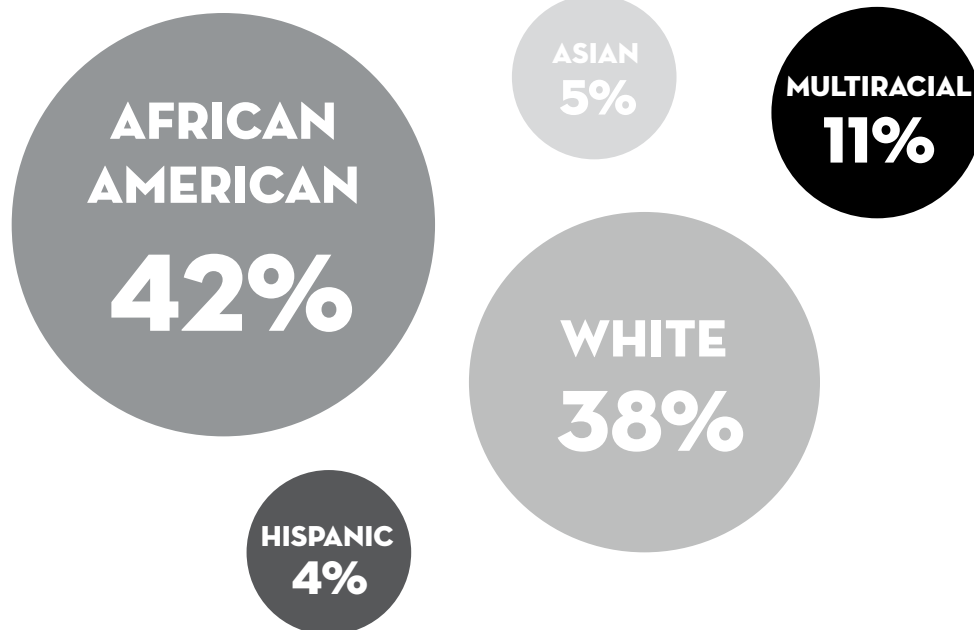


*32 Ideas did not specify location

WOMEN
41%

MEN
59%

*1 Idea did not specify gender





METRICS

In August we launched our Next Step Bundles. Next Step Bundles were created with clients in mind who may need assistance with multiple items to keep their idea moving forward. Clients are now able to choose up to 5 next step services for \$100/month. Since these new bundles have been available, we have seen an increase in client engagement and their interest in our next step offerings.

Below is a comparison of next step engagement before and after we implemented the bundle option.

JUNE 2017 - JULY 2020:



AUGUST 2020 - DECEMBER 2020:



of delivered idea assessments
 # of Next Steps

*The percentage was calculated by taking the number of next step clients divided by the number of delivered idea assessments during the noted timeframe.





CLIENT HIGHLIGHTS

100K Ideas has worked with some amazing clients. Here are a few of their stories.

PRODUCT

Before coming to 100K Ideas my idea, Your Breath of Life, was only in my head and written down in my Idea Book. Occasionally I would speak about it to a couple friends. Since connecting with 100K Ideas I have learned two things about making progress with bringing an idea to manifestation.

1. You need the right collaboration/team or connections to affect progress.
2. Progress is a process that needs to be learned and adhered to in order to fully realize the completion of your vision, dream or idea. With the right team and process you will be pleased with your progress.

Your Breath of Life is an idea whose time has come, our mission is to drastically reduce the number of smoke inhalation deaths caused by fires. It only takes 30 to 60 seconds to be overcome by smoke inhalation and 50 to 80% of fire deaths are the result of smoke inhalation.

My idea, **Your Breath of Life** is a portable fresh air kit that will provide individuals a mask, protecting their eyes and breathing, with fresh air preventing them from being overcome by smoke, giving them a fighting chance to survive, escape or to make it to a safe exit and/or call for help. It is portable enough to have single or multiple units any and every where a fire could break out...Individual/family dwellings, college dorms, hotel, RV, places of employment, etc.

jamersonsplace@aol.com

- LOUELLA JAMERSON, OWNER/CEO

SERVICE

Before coming to 100K Ideas, we were in the first year of establishing The John L Group, Inc. when we connected with 100k Ideas. 100K Ideas assisted us in creating a high-quality brand and marketing portfolio. Their expert advice and timely execution of our marketing materials will help The John L Group establish a strong and sustainable brand. The John L Group, Inc. is a HUBZone Certified company and National Minority Supplier Development Council Member, offering a level of service that exceeds expectations in the areas of construction, finance, and logistics. Whether it is commercial or government entities, we can effectively design, manage, and execute a multi-level approach to our clients' needs.

The John L Group, Inc. is a family-owned and operated company located in Flint, Michigan committed to providing quality work.

www.thejohnlgroup.com | 810-210-9461 |

luther.brown@thejohnlgroup.com

- LUTHER BROWN, CHIEF OPERATIONS OFFICER



THE JOHN L GROUP

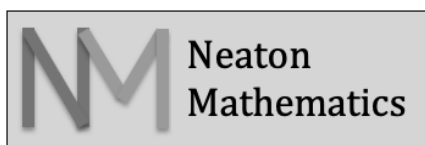
SOFTWARE | TECH

Before coming to 100K Ideas, two Flint teachers reviewed and gave a thumbs-up on the Number DNA™ math software that we were developing and hoped to sell, in January of 2019. My business partner and I had a combined 70 years of experience teaching math but zero experience starting a business. We needed a business plan and were encouraged to contact 100K Ideas in downtown Flint, MI. From there, we had help developing our business plan and 100K completed our idea assessment, provided software development ideas, all of which provided the reality-based encouragement needed to move forward.

Since then, we incorporated as **Neaton Mathematics LLC**, broadened our testing within Flint that now includes FCS Holmes STEM Middle School Academy, Beecher Community Schools and GearUp2Lead Invictus Academy, and piloted our software with 150 community college students. Students have completed well over a quarter million Number DNA problems with an average accuracy rate of 90%. This year we began increasing our social media presence and selling subscriptions and advertising using social media. Our revenues have been modest and are expected to grow in 2021. Our goal is to increase the number of Flint area schools using our software in 2021. Most important, I dream big and hope to create a Math4Flint program that provides Flint residents 24/7/365 access to online learning resources and the support needed to succeed. This initiative can create jobs today that help train others for jobs tomorrow. This will require a community coalition and I welcome collaboration.

mynumberdna.com | neatonmath@gmail.com

- DAN NEATON, CEO



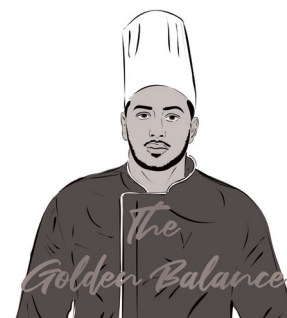
SOFTWARE | TECH

Before coming to 100K Ideas, The Golden Balance had just been established and was experiencing very high growth across social media. With this growth, we needed a plan to find the proper next steps needed to move forward, which is where 100K Ideas came into play. Coming through 100K's services helped us put a lot of insight into our business, finding the best ways to grow and expand even more. The Golden Balance can now be found across 5 various social media platforms, with super large followings, including Tiktok (2.9 million), Instagram (646K), Twitter (46.7K), YouTube (46K), and now at our website; thegoldenbalance.com. We were also able to launch our first line of merchandise, called the "Final Product" Collection, found on our website. As we continue to grow, across all our social platforms, we hope to continue to gain traction, inspire more people, and provide more content to help those around us.

The Golden Balance, ran by content creator Ahmad Alzhabi, is a company creating social, video content focusing on food, nutrition, and promoting a balanced lifestyle.

www.thegoldenbalance.com | [@thegoldenbalance](https://www.instagram.com/thegoldenbalance) | thegoldenbalance@gmail.com

- AHMAD ALZAHABI, CREATOR



NON-PROFIT

100K Ideas helped Blueline Donuts better understand branding and social media. The social media ideas helped us grow in our ability to do business virtually with online ordering for take-out pickup, which has been especially helpful during a pandemic. We updated some of our visuals and created a cool commercial. We also gained knowledge on “market analysis,” which informed us of who was out there doing something similar to Blueline Donuts.

Of course COVID-19 sent us off the rails like everyone else. We had to postpone some strong growth opportunities. But the think-tank collaboration with 100k is part of what has helped us position ourselves well for post COVID-19 growth. We very much appreciate the great discussions with Carter and the rest of the team at 100K Ideas.

Blueline Donuts is a social enterprise business with a mission of providing low barrier transitional employment to chronically homeless men and women who have made an affirmative decision to turn their lives around.

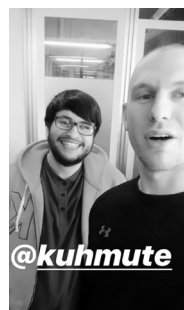
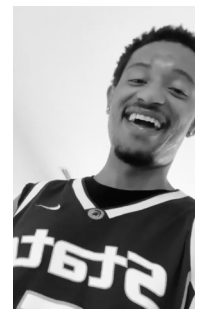
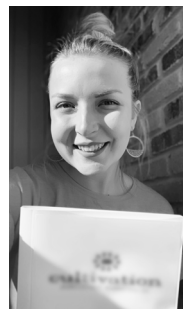
(810) 233-8787 | www.carriagetown.org/bluelinedonuts

- NIC GATLIN, DIRECTOR OF HR & OPERATIONS



INSTAGRAM TAKEOVERS

In May, we launched 100K Ideas Instagram Takeovers across our social media platforms. These takeovers are designed to highlight members of our team, 100K Ideas Board Members, and clients, to show “a day in their life.” Using this platform, participants were able to show their businesses, innovations, jobs, tasks, hobbies, and give insight on how they were coping with the stay at home order. Since we received such a positive response, we are continuing these takeovers throughout the year to bring more awareness to the many people, innovators, and businesses in our community. Check out our Instagram, @100kideas, to view all the past takeovers in our story highlights. While there, be sure to follow us to make sure you are able to see future takeovers as well!





100K
IDEAS





COMMUNITY ENGAGEMENT

VIRTUAL OFFICE HOURS

Due to COVID-19, we temporarily closed our office hours at our partner locations, Berston Field House and the Flint Development Center, starting in March. However, we know how important it is to have an available platform for members of the community to learn more about who we are and what we do. As a result, we launched our Virtual Office Hours. Virtual Office Hours are designed with those in mind who may not be ready for an intake appointment, but want to know if 100K Ideas is a fit for their needs. Community members can book an appointment through our Google Calendar to talk to a 100K team member virtually.

WORKSHOPS

Starting in July 2020, 100K Ideas launched our monthly workshop initiative. The goal of these workshops is to help entrepreneurs and business owners learn about the different aspects of business. The workshops also provide access to resources and connections they may not have known about before. The topics covered include: Design Thinking Process, Marketing, Retail, Food and Beverage, and Mentorship. Our workshop structure consists of a presentation followed by a Q&A session so participants are able to ask any questions they have.

“The Presenter was thoroughly prepared, equipped us with tons of thought-provoking information and suggestions. His information was clear, concise and communicated extremely well, in addition to being totally engaging.”

- Mentorship Workshop Attendee

VOLUNTEERING

In addition to our community offerings, 100K Ideas has partnered with other local organizations for various activities. We are excited to incorporate this work into our overall mission.

The activities included:

- MLK Volunteer Day at the LatinX Technology and Community Center
- 41st Annual Gary Haggart Annual Bowl for Kids' Sake Event (Big Brothers Big Sisters of Flint & Genesee County)
- Partnered with The LatinX Technology and Community Center for the “Building an Entrepreneur” program
- Flint Michigan Litter Killers park clean up at Longway Park
- Bedrock Halloween: Walk the 600 Block of Downtown Flint



PITCH FOR \$K

100K Ideas had the pleasure to continue facilitating the Pitch For \$K - Idea Pitch Competition in 2020. With the generous support of the Charles Stewart Mott Foundation, 100K Ideas facilitated three competitions in partnership with the Flint & Genesee Chamber of Commerce and the University of Michigan-Flint's Office of Economic Development.

Similar to the previous year, seven individuals were selected for each event to pitch their idea to a live audience and three judges for a chance to win a cash prize to support moving their idea forward. In preparation for the competition, they were provided a pitch clinic facilitated by the University of Michigan - Flint's Innovation Incubator. The participants were also paired with mentors to help flesh out their ideas while preparing for their pitch.

New this year was the addition of the People's Choice prize, sponsored by the Michigan Economic Development Corporation. This \$1,000 prize was determined solely by the viewing audience. For the year, 100K Ideas was able to give away \$36,500, bringing our grand total to \$71,500 to date.



Community Partners



Funded By



In February, 100K Ideas hosted the Pitch For \$K Competition at the Brennan Center on February 13, 2020. Over 100 people were in attendance to see our top three winners.

1ST - LINDA BELL



2ND - LA'ASIA JOHNSON



3RD - TIMESHA BROWN

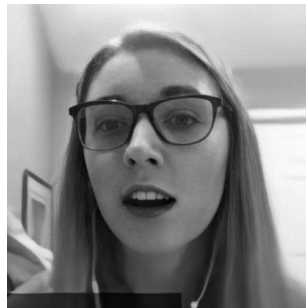


In response to COVID-19, the August 6, 2020 competition was held virtually. Over 70 people tuned in via Facebook Live to watch the virtual competition. To date the competition has been viewed over 1,000 times.

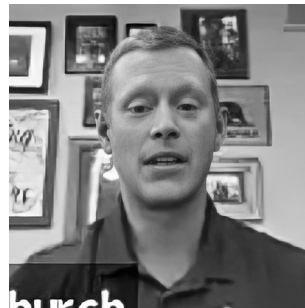
1ST - LOUELLA JAMERSON



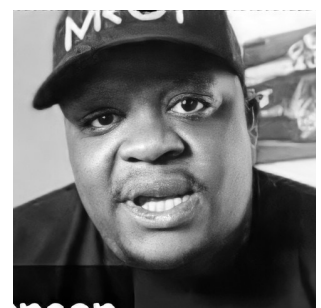
2ND - MADELINE RASBERRY



3RD - CHAD CHURCH



PEOPLE'S CHOICE - CARL JOHNSON

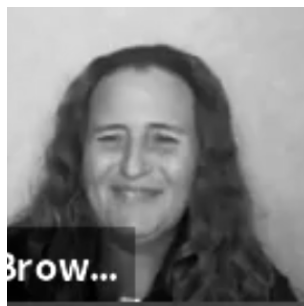


Our November 12, 2020 competition was also held virtually. Close to 90 people tuned into Facebook Live to watch the event. Also, 255 votes were received for the People's Choice Prize.

1ST & PEOPLE'S CHOICE - KAYLA LAIRD



2ND - COLLEEN BROWN



3RD - DORIAN JACKSON





IDEA

58

CA

RESULTS

DEC 10

DEC 10

100 X
IDEAS

Last updated: 10/3

@100

AS ASSESSMENTS NEXT STEPS

34 **476** **110**

CATEGORY LOCATION ACTIVE CLIENTS




10.3%

10/30/2020

FERRIS WHEEL

100K
IDEAS

M
MIC
DEVE

DC
ONOMIC
RPORATION

SKYP
VENTU

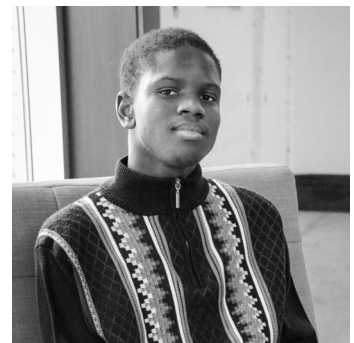
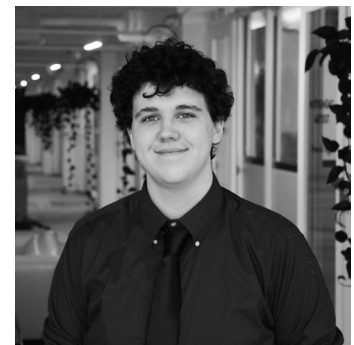
CHARLES STEWART
FOUNDATION

Huntington
Welcome.



100K IDEAS WINTER HIGH SCHOOL EXPERIENCE

January through February this year, 100K Ideas hosted the first ever Winter High School Experience. This four-week program provided four local high school students the opportunity to learn about the entrepreneurial world that exists in Flint. The internship exposed them to local entrepreneurs, community leaders, and industry professionals. New additions to the Experience included visits to Brush Alley Skate Shop, Shift Clothing Store, Ma Mang in the Flint Farmers' Market and new entrepreneurs to the Downtown area. To close out their program, the students worked together to create a video montage of their experience, what they learned, and how they plan to utilize their experience for the future. We are so proud of our 2020 Winter Experience class and look forward to hearing about their future endeavors.



“Through 100K Ideas, I gained more communication skills to talk to other people, learned how to use technical equipment for the group presentation, and learned how to assess an idea by filling out a well-detailed binder. Some of these outcomes are a little different than I thought I'd come out with, but I feel they were worth learning and experiencing.”

- 2020 Winter Experience Student

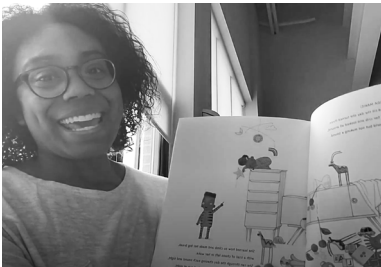
SCHOOL COLLABORATIONS

100K Ideas had a wonderful experience hosting students from Lake Fenton High School and Flex Tech High School at the Ferris Wheel. Each visit began with the history of the building and provided background on what a co-working space is. This was followed by a tour of the Ferris Wheel and the Shops on Saginaw retail space, located in the Dryden Building.

Flex Tech High was led through an activity series based on our 100K Ideas’ theme of “Think, Make, and Market”, learning how to view their idea as a solution and worked backwards to identify the problem they are solving. These activities led the students to a better understanding of their semester’s project, where exploring possible businesses for the vacant building in their hometown.

Lake Fenton High School worked on branding during their semester. As part of their visit, they heard from 100K Ideas Co-Founder, David Ollila, disclosing the details of his entrepreneurial journey. To bring “home” the visit, 100K Ideas sent instructions on a branding activity to help as the students continue through their semester’s lesson.

100K Ideas staff also dedicated some time to recording multiple book readings for Dye Elementary. Five of our staff members got together and chose books to read. The recordings were then uploaded to an online site for parents and students to enjoy.



ORGANIZATION COLLABORATIONS

The National Clean Water Collective included 100K Ideas as part of their 3rd Annual Pen PALs Environmental Justice Youth Forum. The Pen PALs Youth Justice Forum focused on the five areas of environmental justice: water, air pollution, inadequate access to healthy food, inadequate access to transportation, and unsafe homes. The discussion was youth-led and expert panelists helped facilitate the event.

This was the third year 100K Ideas partnered with the National Clean Water Collective. For this year, we offered the winning group an Intake Appointment and Assessment Binder to assist them as they move their idea forward. We are excited to work with the Red Team and see how they will continue to build upon their idea.

STUDENT WORKFORCE

One of 100K Ideas' core missions is to help develop the workforce. To do this, we employ current college students as our project managers, designers, marketing specialists, and engineers. Under the guidance of our leadership team, students are given real world experience to complement what they are learning in the classroom.

We've had the pleasure of working with a number of incredibly talented students, who are on the path to do amazing things. To date, 100K Ideas has employed 76 students from across the country. In the next few pages you will get a peek at our current staff, 2020 Fellows, and some of our alumni.



CARTER HOLMES
PROJECT MANAGER

Carter is one of our Lead Project Managers here at 100K. He is currently attending Mott Community College studying Business Management. He enjoys exploring new places, playing sports, hanging out with friends, and being outside.

"Having the opportunity to work at 100K Ideas has been one of the best things to happen to me as a college student. I'm surrounded by innovative, driven, and like-minded people who all thrive to see success in the near future. I've never felt more motivated. I cannot wait to see what we all accomplish."



BROOKLYN CROWDER
PROJECT MANAGER

Brooklyn is obtaining a Bachelors of Science in Business Administration at Kettering University. Her hobbies include sewing, embroidering, and watercolor painting.

"I love being in an environment where creativeness and closeness is encouraged. Seeing the perspective of others and the amazing things they can do just from an idea is remarkable."



PAUL ZEHNDER
GRAPHIC DESIGNER

Paul is our graphic designer, photographer, and content specialist here at 100K Ideas. He has his BFA in Art and Design, with a concentration in Graphic Design, from the University of Michigan - Flint. In his free time, he loves to spend time with friends, working out, and taking photos.

"This is a great opportunity to work with people in the community and build lasting relationships. It will allow me to utilize the skills I've learned at U of M - Flint, while incorporating my passion into every project. The environment 100K holds is like no other, and I am so thankful to be surrounded by such inspiring individuals, daily."



ALEXIS DAMOUNI
PROJECT MANAGER

Alexis is currently pursuing her Bachelor's of Science in International Business at U of M - Flint. In her free time she enjoys hanging out with friends, watching TV, and reading.

"I'm excited to work here at 100K. I think it's a great opportunity for me to strengthen my skills in public speaking, get placed in real world experiences, and up my interaction with the community."



MADISON ZAREMBA
GRAPHIC DESIGNER

Madison Zaremba is a senior at the University of Michigan-Flint. She is majoring in graphic design with a minor in communications. She enjoys singing, hanging out with friends, and spending time with her cat.

"I'm looking forward to having the opportunity to work with individuals in the community and help them reach their entrepreneurial goals!"



BRANDON WOOD
MECHANICAL ENGINEER

Brandon currently attends Mott Community College, majoring in CAD and Design, while minoring in Business and Photography. In his free time he enjoys exercising, woodworking, and making music.

"I'm excited to get started at 100K because I want to help people achieve their dreams. I envy those who put in the extra hours after their day job or drop everything to pursue their dreams and what makes them happy."



BATOUL BURBAR
PROJECT MANAGER

Batoul is currently in her third year at UM-Flint studying Entrepreneurship and Innovation and Marketing. She enjoys nature walks, photography and fashion.

"I'm excited to be a part of the 100K Ideas team! I think this is a great opportunity to help me develop new skills and knowledge about the entrepreneurship world. I'm very passionate about this and am eager to learn more with the help of this organization!"



RANA RANOUS
PROJECT MANAGER

Rana is currently attending Kettering University, majoring in business administration. She enjoys going out with her friends, doing makeup, and listening to music.

“I am extremely grateful for the opportunity to work at 100K. I’m looking forward to the experiences and growth that I will gain during my time working here. I love Flint, so I’m beyond excited to work here and be able to give back to the community at the same time.”



ISHA SIDDIQUI
INDUSTRIAL DESIGNER

Isha is 100K Ideas’ Industrial Designer. She is studying Industrial Design, as well as Fashion Accessories Design, at the College of Creative Studies. In her free time she enjoys watching film analysis and drawing.

“I’m so excited to assist entrepreneurs in bringing their visions to life and getting to know them along the way.”



ALLY SWEET
PROJECT MANAGER

Ally currently attends Mott Community College and is studying Science. In her free time she loves to paint, workout, and hangout with her brothers.

“I am beyond thankful that 100K has granted me the opportunity to work with such an amazing, creative team. Being able to work in such a professional environment where I can learn, build from, and also give back to the community is such an awesome opportunity that I am truly grateful for!”



ROSS MCEACHERON
PROJECT MANAGER

Ross is currently a student at the University of Michigan-Flint, pursuing a BBA in Organizational Development & Human Resource Management, Entrepreneurship, and a minor in Psychology. In his free time, Ross enjoys being involved with FIRST Robotics, hanging out with friends and family, and trying new things.

“I’m excited to start working at 100K Ideas to help anyone regardless of their experience or background on how they want to benefit the community in the ways of jobs, community revival and problem-solving. Furthermore, being surrounded by people that have a wealth of expertise and skills.”



100K
IDEAS

100K IDEAS SUMMER FELLOWSHIP

100K Ideas hosted our 2nd Annual Summer Fellowship this summer. This year's program was held completely virtual in response to COVID-19. Shifting the program to a virtual platform allowed 100K Ideas to extend the program to more participants, increasing from five Fellows, last year, to ten, this year. While many of the students are local to the Genesee County area, there are a few who reside and attend school out of the state.

This year's five week fellowship included a deep dive into the 100K Ideas Binder Process and exploring multiple industries that pertain to the entrepreneurial world. The main component of the Fellowship is immersing the Fellows in thinking critically, while working towards finding solutions that can lead into a business or help improve upon existing solutions. The fellows also familiarized themselves with local entrepreneurs and community partners that are key to the entrepreneurial ecosystem here in Flint, MI. They took a virtual art tour of Flint with the Director of Placemaking and gained new insights on The Charles Stewart Mott Foundation from the Vice President of Programming. To bring the program full circle the Fellows worked with The Whaley Children's Center to provide some always-needed supplies for their youth, created an activity booklet for their enjoyment and to provide resources to help them during this pandemic.



AMARR BLAKE

Amarr is a current junior at Ferris State university located in Big Rapids Michigan. He is majoring in Business Management with a minor in Marketing. He is excited to have an opportunity to be a part of the 100K Ideas summer fellowship program. During this time he enjoyed learning how to start a business, meeting new people, learning more skills, and learning more about entrepreneurship that can help the community. He also is a football player for Ferris State University. In his free time he enjoys sports, time with family, and doing activities with friends.



JUDE HASAN

Jude is a junior at The Ohio State University. She is studying Fashion, as well as Retail and Marketing. In her free time she enjoys baking, hanging out with friends, and learning new things, like skating or sewing. Jude enjoyed working with like minded individuals that she will be able to learn from. She also loved learning more about entrepreneurship and businesses within the community!



ANISHA KAPOOR

Anisha is a junior at Loyola University Chicago. She is studying Engineering Science with a specialization in Environmental Design and a minor in Mathematics. She is very excited to work with 100K ideas this summer and move their mission forward! After visiting Flint during her spring break, she fell in love with the city and looks forward to engaging more with the community. She hopes to use her experience in technology to help others see their vision come to life! In her free time, Anisha enjoys engaging on social media, making music, and exploring the culinary arts.



CHAD ANDRES

Chad is a junior at Delta College pursuing an Associates degree in Broadcasting with a certificate in Film. Apart from school he enjoys participating in film clubs, hiking, and capturing video on his drone. Through 100K Ideas, Chad hopes to gain a better understanding of entrepreneurship of business, as well as improving his video and marketing abilities. He enjoyed working with all the amazing people within the community!



ZACK TALOVICH

Zack is a junior studying Finance at Michigan State University in the Eli Broad College of Business. He enjoyed working with other young creative entrepreneurs and being pushed out of his comfort zone at 100K Ideas. Outside of school, he is involved with the club lacrosse team at MSU. In his free time, he enjoys going fishing and spending time with friends.



ELLIE BEHM

Ellie is a sophomore at the University of Michigan in Ann Arbor. She is in the Stamps School Of Art and Design and is pursuing a Bachelor of Fine Arts. Outside of school, she enjoys music and skiing in the winter. By working with 100K Ideas this past summer, she loved gaining experience with business and entrepreneurship and utilizing her creativity to engage with the community of Flint.



TIGER ZHENG

Tiger Zheng is a junior at Emory University located in Atlanta, Georgia. He is studying Economics, Finance, and Marketing. Tiger is also running a music label in China and his latest song just streamed 100,000+ in three months. Tiger enjoyed gaining a better understanding of entrepreneurship and to help the community with his understanding of business and knowledge. He was also happy to make friends with everyone!



LEAH FLORES-CABRERA

Leah is a sophomore at Michigan State University studying Applied Engineering Sciences with a concentration in Supply Chain and a minor in Entrepreneurship and Exploration. She is involved in various student organizations at Michigan State including Society of Hispanic Professional Engineers (SHPE), Society of Applied Engineering Sciences (SAES), Entrepreneurship Association (EA), and Women in Engineering (WIE). She enjoyed working with 100K Ideas to gain a greater insight and experience in entrepreneurship and learn from others. She was thrilled to work on projects that impact the Flint Community and to push 100K Ideas' mission forward.



AMERE BLAKE

Amere Blake is a current junior at Ferris State University Located in Big Rapids, Michigan. He is majoring in business administration with a concentration minor in accounting. He was thrilled to have the opportunity to be a part of the 100K Ideas summer fellowship program. During this time he enjoyed working with new people, acquiring different skills, and also gaining knowledge that could help him in his future goals of becoming a business owner. In his time outside of academics, Amere is also a student athlete as he plays football for Ferris State University and is a part of Alpha Phi Alpha Fraternity Incorporated.



KATELYNN FOERSTER

Katelynn is a sophomore at Grand Valley State University located in Allendale, Michigan. She is studying Public and Nonprofit Administration with a concentration in Community Development and Planning. In addition, she is pursuing a minor in Sociology. Katelynn was thrilled to be working at 100K Ideas this summer and learn new skills, while working with other individuals who are passionate about improving the community. Katelynn enjoys spending time with her family and friends when she is not in school.



ABOUT OUR STUDENTS

SCHOOLS STUDENTS ATTEND:

- University of Michigan - Flint
- University of Michigan - Ann Arbor
- Mott Community College
- Kettering University
- Grand Valley State University
- Lawrence Technological University
- Western Michigan University
- Kendall College of Art and Design
- College of Creative Studies
- Kalamazoo College
- University of California Berkeley
- Georgetown University
- Spelman College
- Oakland University
- Ferris State University
- Loyola University
- Michigan State University
- Northern Michigan University
- Ohio State University
- Emory University
- Delta College
- Lancaster University
- Aurora University
- Georgia Southern University

STUDENT MAJORS:

- Graphic Design
- Product Design
- Industrial Design
- CAD Design
- Human-Centered Design
- Collaborative Design
- Art & Design
- Fine Arts
- Mechanical Engineering
- Electrical Engineering
- Public and Nonprofit Admin.
- Business Administration
- Business Management
- International Business
- Entrepreneurship
- Economics
- Finance
- Supply Chain Management
- Marketing
- Advertising
- Broadcasting
- Communications
- Sociology
- Science



SAURABH KAKADE
ENGINEER

“Working at 100K Ideas was a great experience to work on innovative projects and turn great ideas into reality. The wonderful leadership team and pool of students from diverse academic backgrounds create an amazing work environment that is both learning and fun at the same time. 100K Ideas gave me a hands-on opportunity to apply the theoretical knowledge I gained from my courses. My work allowed me to gain key skills like Design for Manufacturing and Assembly, Project Management, Additive Manufacturing, Material Sourcing and many more. All these skills helped me be successful in my current role at Schilling Schu Industries.”

Saurabh is working for Schilling Schu Industries as a Lean Manufacturing & Design Engineer in Random Lake, WI.



CORTNIE LANTZ
PROJECT MANAGER

“Working at 100K Ideas was such a great opportunity for me to expand upon a multitude of skills to help me in my future career. As a project manager, I was able to gain valuable experience in communication, business, innovations, entrepreneurship, and so much more. Getting to work so closely with the members of the Flint community was such a great experience, learning about so many ideas and meeting so many great innovators. Working with such a diverse and talented group of people, all there to better themselves, their careers, and the ideas of others, brought so much fun and aspiration to the workplace, helping me grow as a person. On top of that, I was able to learn a ton about marketing and graphic design with my position, giving me even more insight and valuable skills for my future.”

Cortnie is a Executive Assistant/HR Representative at SERVE Hospitality Group in Detroit, MI.



KAYLA LAIRD
PROJECT MANAGER

“Working at 100K Ideas has been bittersweet, to say the least. Working with such talented, creative, and motivated individuals is such a blessing. I honestly loved diving deep and really getting to help the people of my community by providing valuable research that they needed to take their business idea to the next level! Utilizing the tools that 100K Ideas has to offer and incorporating them into my businesses has definitely been an incredible resource. 100K Ideas has honestly helped prepare me for the entrepreneurship world. I have never been more grateful and thankful for all of these wonderful experiences over the past year. Thank you 100K!”

Kayla is a full-time entrepreneur. She is currently working to build her companies Mobars, Lord Laird’s Premium Lemonade, and Queen Netzo Jewelry Co., based in Flushing, MI.



AHMAD ALZAHABI
PROJECT MANAGER

“Working at 100K Ideas helped me grow as an individual in all avenues. A large part of what we did at 100K was help individuals make decisions whether they wanted to proceed with their businesses or not. This process took a lot of intensive research but regardless of the idea, it had taught me one main lesson: Whatever you wanted to start, just go for it. You don’t know what opportunities you miss out on if you don’t try. When I saw the mentality of the company and the mindset I was being put in, it pushed me to do what I love: Food and social media. I continued to upload TikTok videos teaching people how to cook and it was the free value I provided to people that helped me advance in social media.”

Ahmad is a full-time social media influencer and CEO of The Golden Balance, which is his social media platform. He is currently based in Flint, MI.



DANIELLE STRUCK
PROJECT MANAGER

“While working at 100K Ideas, I learned so much about entrepreneurship, the Flint community, and myself. I gained confidence in my knowledge and abilities through all of the support that the organization provides. I learned how to adapt in teams to see where help is needed and become a better teammate. I also learned innovative problem solving while helping clients bring their ideas to life. Everything I’ve learned at 100k Ideas I’ve taken with me to build on, to bring process improvements, strong teamwork, and solid communication to my career.”

Danielle is a Business Loan Processor at Oxford Bank in Davison, MI.



HAILEY ANDRES
GRAPHIC DESIGNER

“Since becoming an alumni staff member of 100K Ideas, I find myself referring back to my experience time and time again. Through countless interviews, interactions with strangers, and day to day scenarios, I draw upon the skills I acquired during my time as a 100K employee. Through my work experience, I gained invaluable skills in problem-solving, communication with a diverse array of individuals, and quite possibly most important, I found an entrepreneurial spirit within me that I had never had before. The skills that I learned along the way and the awesome coworkers, community members, and clients that I encountered truly made this job like no other. As I head into my first career, I feel empowered to share new ideas and ask questions to seek greater understanding, thanks to my time at 100K Ideas.”

Hailey is a Digital Communications Specialist for GreenStone Farm Credit Services in East Lansing, MI.

LEADERSHIP TEAM



BRANDEE COOKE-BROWN
EXECUTIVE DIRECTOR



JENNIFER HICKMOTT
OPERATIONS MANAGER



DARRELL WILLIAMS
DIRECTOR OF FINANCE



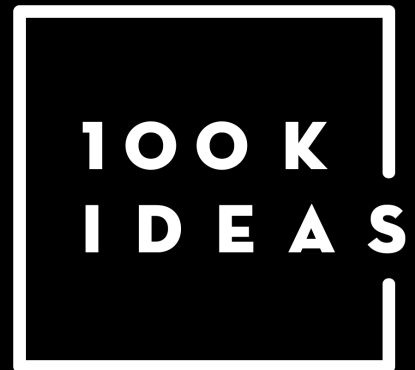
TOM CRAMPTON
PRODUCT EXPERT



VIVIAN WILLIAMS
COMMUNITY ENGAGEMENT
COORDINATOR



REBECCA BADE
SPECIAL PROJECTS
COORDINATOR



**615 SAGINAW ST,
FLINT, MI 48502**

(810) 213-4720

100kideas.org

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