

**INAUGURAL REPORT**



# TABLE OF CONTENTS



<b>Letter from the Director</b> .....	5
<b>Overview</b> .....	7
Background.....	7
Mission Statement.....	7
Board of Directors.....	7
Partners.....	7
<b>Metrics</b> .....	8
<b>Client Highlights</b> .....	12
<b>Community Engagement</b> .....	16
100K Ideas Office Hours.....	16
Youth Engagement.....	16
<i>100K Ideas High School Summer Experience</i> .....	16
<i>100K Ideas Summer Fellowship</i> .....	17
<i>Additional Programming</i> .....	18
<b>Pitch for \$K</b> .....	19
August 2019.....	20
November 2019.....	20
<b>Student Workforce</b> .....	22
Current Employees.....	22
100K Ideas Alumni.....	29
<b>Leadership Team</b> .....	34
<b>Closing</b> .....	35



NO  
PARKING  
FIRE  
LANE

# LETTER FROM THE DIRECTOR



When 100K Ideas opened in November 2017, the goal was simple, help innovators and entrepreneurs pursue their ideas. This goal was set in a world where everyone has an idea or has had an idea for a business, service, or product. In this world, 100K Ideas would be the place they could finally share them.

In our two years of operation, we have helped over 400 people take that first step in the process of moving their idea forward. Along this journey, here are a couple of things we found:

1. What appears easy to us, isn't always easy. Sharing an idea takes courage and we are appreciative that our clients chose to trust us with them.
2. People hold on to their ideas for a long time. On average, we found people wait at least 5-10 years before acting on an idea. Our work will hopefully help make this time frame shorter.
3. Even the smallest step forward makes a huge difference for a person. What we consider just simply doing our job is making a real difference for people in this community.

While our main priority has been the people we serve, we are also very proud of the students who have been members of our team. As you will see in the pages to come, our impact has only just begun as we are helping to develop a new kind of workforce. This workforce questions the status quo and looks at the world through an innovative lens. We are grateful they chose to grow with us and we can't wait to see what the future holds for them.

While we haven't quite reached 100,000 ideas (yet!), we are well on our way. As our outreach efforts continue and our commitment to Flint is more steadfast than ever, we are determined to continue our quest of empowering people with ideas.

As we've asked before (and will continue to ask), "...everyone has an idea, what's yours?"

**- BRANDEE BROWN-COOKE  
DIRECTOR OF OPERATIONS**

100K  
IDEAS



# OVERVIEW

## BACKGROUND

100K Ideas is a Flint-based nonprofit organization where big thinkers are ushered from napkin-sketch to market. 100K Ideas provides real world experience primarily to college students who help address the unmet needs of inventors, innovators and entrepreneurs and ensure a platform to support economic and workforce development as a driver of empowerment in Flint and for innovators everywhere.

## MISSION STATEMENT

Our mission is to relieve the innovator of the entrepreneurial burden. We know entrepreneurship can be difficult, and that's why we're here to help. As a community of student professionals, led by a dynamic leadership team, we vet entrepreneurial ideas to provide a helping hand in business development to anyone regardless of their prior experience or background.

## BOARD OF DIRECTORS



**David Ollila**  
Skypoint Ventures



**Phil Hagerman**  
Skypoint Ventures



**Mia McNeil**  
University of  
Michigan-Flint



**Emily Doerr**  
Metro Community  
Development



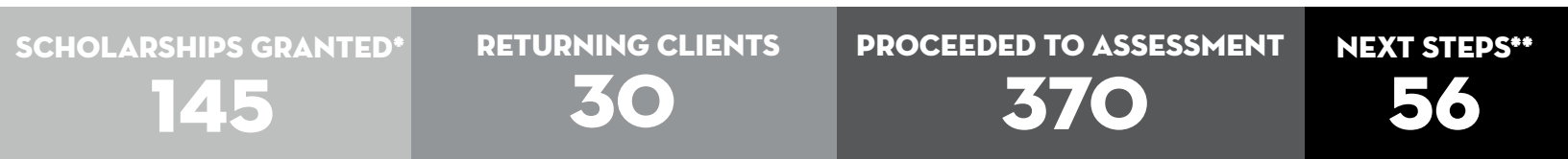
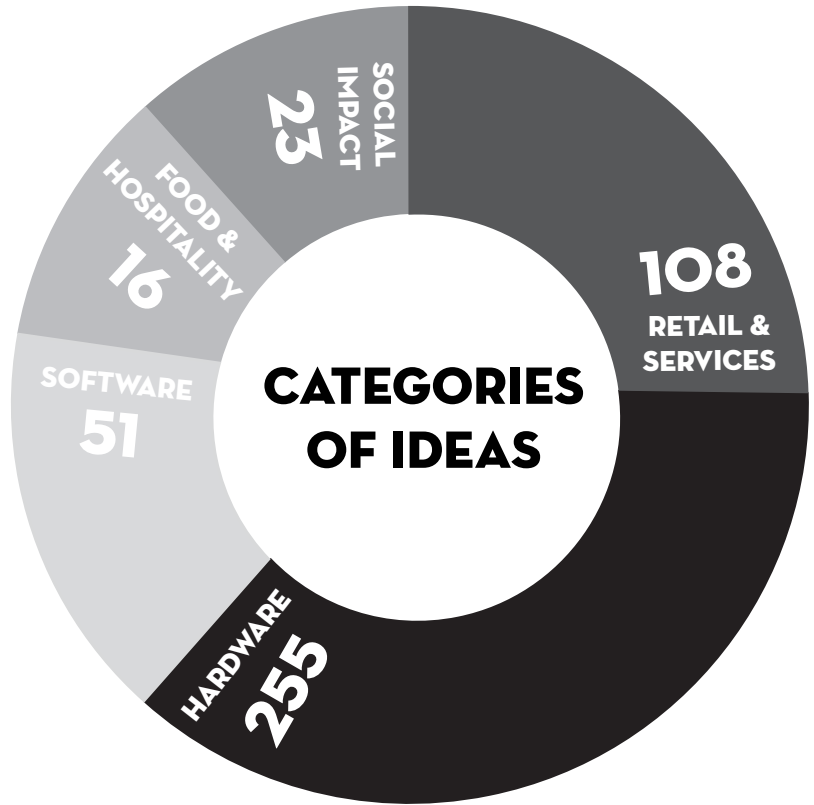
**Adrian Walker**  
Flint & Genesee  
Chamber of  
Commerce

## PARTNERS

Thank you to our funders for their support of 100K Ideas and our work in the Flint community.



In our two years of operation, we have had the pleasure of working with a diverse, innovative group of clients. Here's a snapshot of what we've done so far.



\* "Scholarships" refers to the waive of the binder fee for clients. We offer these scholarships to those who are students, those in financial need, etc.

\*\* "Next Steps" are defined as services 100K Ideas offers after clients have received their Assessment Binder. These services include: logo creation, CAD drawing, creation of hobotypes/prototypes, test sales, supply chain research, and many more!

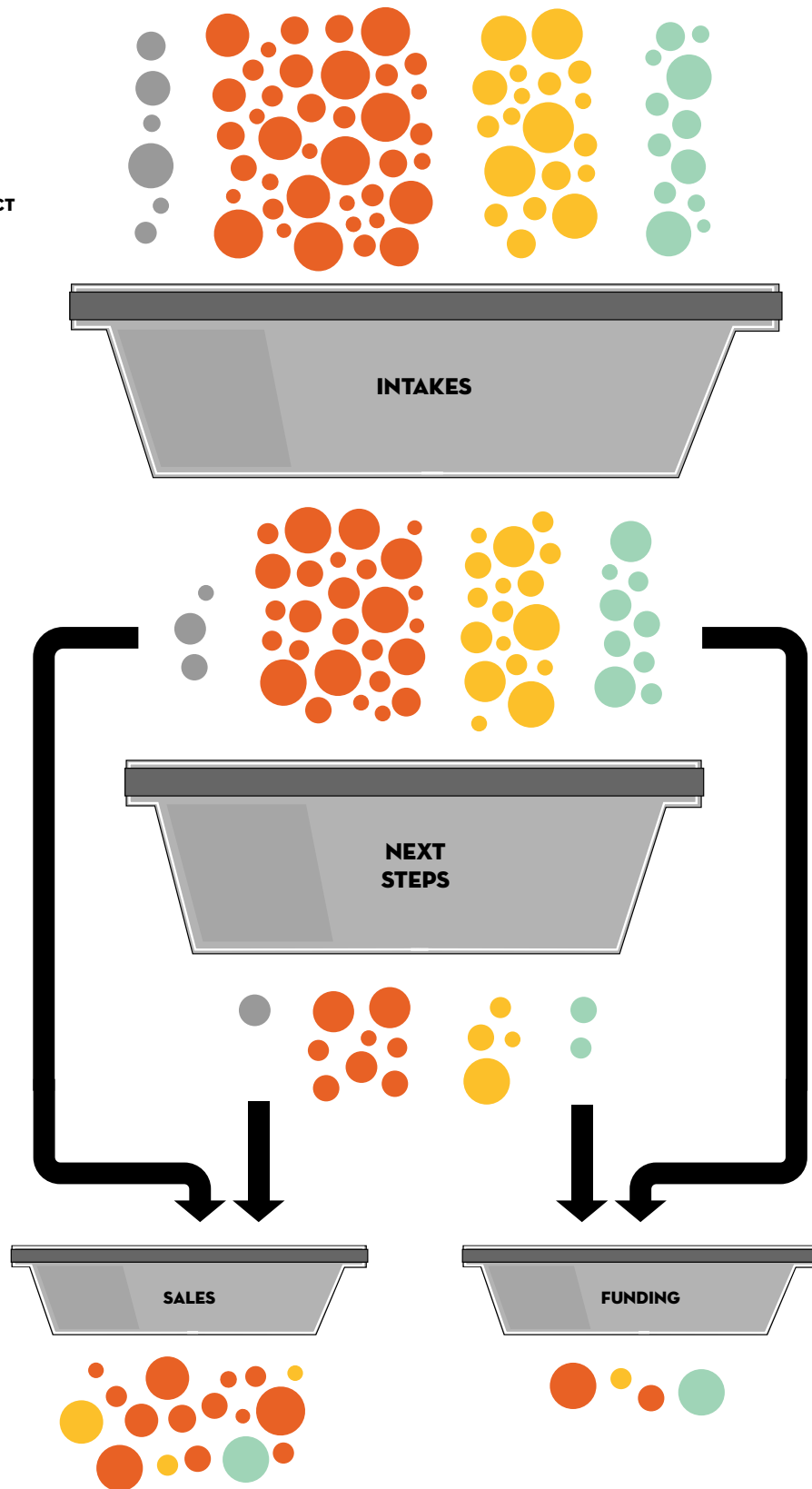




\*17 Ideas did not specify location

# THE IDEA FUNNEL

- SOFTWARE
- SERVICE
- PRODUCT
- SOCIAL IMPACT







# CLIENT HIGHLIGHTS

100K Ideas has worked with some amazing clients. Here are a few of their stories.

## CLOTHING/APPAREL

*Kalm*

Before coming to visit 100K Ideas, I was designing each article of clothing at my home, coordinating new samples with manufacturers overseas by finding them on Google, and selling outfits from the trunk of my car. My business quickly grew a following of 16

thousand on social media and I was releasing a new collection every month, expanding my business. As Kalm continued to grow, I needed assistance officially organizing and optimizing my business operations. In the spring of 2018, I met with 100K Ideas and moved my business into the Ferris Wheel Building. With help from 100K Ideas, I continue to process orders, design outfits, develop marketing material, and drive Kalm to the national level. A couple notable accomplishments have been hosting spring and summer pop up events and partnering with 100K Ventures.

**Kalm Clothing** is a premium streetwear clothing brand.

**[Kalmclothing.online](http://Kalmclothing.online) | [contact@kalmclothing.online](mailto:contact@kalmclothing.online) | [ig @kalm.clothing](https://www.instagram.com/kalm.clothing)**

- KIARA TYLER, FOUNDER

## ELECTRONICS / TECHNOLOGY

**KUHMUTE**

Before 100K it was just an idea that I was playing around with, now we have been able to raise funding from a variety of sources - pitch

competitions, federal/state grant funds, and investments from VC firms/Angels in the Midwest and in the Bay area. Now we are launched in Flint, MI with plans to be in a handful of others all over the country in the near future. 100K helped me learn how to collaborate and work with others in different backgrounds than myself. Before I had only worked with other engineers, now I have a better perspective on how to run a company from learning from others that have experience in business, investment, design and leadership.

**KUHMUTE** is the universal charging infrastructure for Micro-mobility - e scooters, e bike/pedal bike and autonomous micro delivery vehicles, we can charge them all!

**[www.kuhmute.com](http://www.kuhmute.com) | [www.petermdeppe.com](http://www.petermdeppe.com) | [peter@kuhmute.com](mailto:peter@kuhmute.com) | (810) 706-1072**

- PETER DEPPE, FOUNDER & CEO

## PRODUCT



Before coming to 100K Ideas, I was barely in the beginning phase. I had filed for a utility patent and created a rudimentary hobotype. I spawned the first iteration of the idea in March of 2017 and met with 100K Ideas for the first time 3 months later in June. That first meeting helped me gain confidence in my ability to get the job done. Today, my product is night and day different from the initial concept. It has exceeded my own expectations and the reception from the world thus far has been fabulous. I have begun the sales and marketing phase. 100K Ideas have allowed me to have a peace of mind in knowing that I am not totally alone on getting this vision going. I felt their support all along, and it helped me stay confident and focused on success.

**Stay Put Systems** magnetic coaster systems was created to prevent dishes from tumbling during waves, wind, and motion.

[www.stayput-systems.com](http://www.stayput-systems.com) | [info@stayput-systems.com](mailto:info@stayput-systems.com) | [ig @stayputsystems](https://www.instagram.com/stayputsystems)

- JODI CARROLL, FOUNDER

## @ultimate hair stands

Before 100K Ideas, I was stuck! I had a small 3D prototype of my product and I didn't really know where to go from there. 100K has been able to take my ideas and bring them to life by creating functional prototypes that I have been able to test at home and then in the market for real genuine feedback. I took my last prototype to a trade show this past August and had an AMAZING response! I sold all of my available product there and have generated a great demand for my line of products. 100K really listened to my vision and continuously helps me in my execution. 100K has created functional prototypes as well as created my logo for branding based on my feedback for what I wanted.

**Ultimate Hair Stands** is a unit that holds various styles of hair extensions to ease the maintenance process. The stand holds your extensions or bundles so that you can blow dry, color or style before attaching to a mannequin head to make a wig or to a person's head to give them a fierce, voluminous style.

[www.ultimatehairstands.com](http://www.ultimatehairstands.com) | [info@ultimatehairstands.com](mailto:info@ultimatehairstands.com) | [ig @ultimatehairstands](https://www.instagram.com/ultimatehairstands)

- LATOYA TURNER, FOUNDER

## SERVICE



Before 100k Ideas, we were just starting to get out of the startup phase of business and into stability. We had just received our first major grant to run our STEMLETICS program in the city of Flint and things were running smoothly. We found out very quickly that stable did not mean sustainable. It was very difficult to expand into other regions with the way we were operating. We came into 100k Ideas to get an assessment binder on our idea to convert our program into a curriculum. 100K Ideas was very instrumental in guiding us on the right path to make this idea become a reality. They really took their time out to understand our vision and help us refine that vision so that we could reach our highest potential. With the advice, connections, and even funding opportunities from 100k Ideas, we are now well on our way to completing our program curriculum so that we may expand our program across the nation. We could not have gotten this far this fast without the guidance and resources from 100K Ideas and other partners. For that we owe a huge thank you to 100K Ideas and all the people who make up this great organization.

**STEMLETICS** is a youth program and curriculum that teaches students the math and science of sports using technology and engineering. The company was founded in 2016 by CEO Jonathan Blanchard.

**810.282.5901 | [jblanchard@stemletics.com](mailto:jblanchard@stemletics.com) | [www.Stemletics.com](http://www.Stemletics.com)**

**- JONATHAN BLANCHARD, CEO**





# COMMUNITY ENGAGEMENT

## OFFICE HOURS

100K Ideas Office Hours were implemented to bring our services closer to people in the Flint community. Our Office Hours are another way of removing barriers for innovators/entrepreneurs looking to move their ideas forward. In April 2019, we opened our first Office Hours location in partnership with the Flint Development Center. In June 2019, we opened our second Office Hours location in partnership with Berston Field House. 100K Ideas is available at Berston Field House every Tuesday, 4pm - 6pm, and at the Flint Development Center every Thursday, 2:30pm-4:30pm.



## YOUTH ENGAGEMENT

**100Kids** is the Youth Engagement division of 100K Ideas. We engage youth with idea cultivation, how to make their idea theirs, and furthering critical thinking. Encouraging youth and idea creation are essential components in creating an entrepreneurial mindset. As part of this programming, we host site visits by schools and organizations, summer programs, and more!

In 2018, 100K Ideas launched our **High School Summer Experience Program**. The first program included five students from Powers Catholic High School. The program continued into 2019, expanding student participation. The 2019 Summer Experience included seven local high schoolers from Mott Middle College and Powers Catholic High School. The students participated in a 4-week program focused on entrepreneurship and innovation. They were able to learn from and speak to industry professionals, as well as, visit entrepreneurial resources in the Flint community. During their program period, students produced an idea of their own through the 100K Ideas Assessment Process.



Summer Experience Workforce, 2019





In addition to the Summer Experience Program, 100K Ideas selected five college students from across the United States to participate in the **2019 100K Ideas Summer Fellowship**. The 8-week program exposed them to industry professionals, along with gaining a better understanding of the entrepreneurial ecosystem that exists in Flint, MI. The Fellows were trained on the 100K Ideas process and produced an Assessment Binder for their own ideas. They also shared their training with the 2019 Summer Experience students. As part of their summer, they facilitated a 6-week program with the Sylvester Broome Empowerment Village. During this programming, the Fellows worked with participants on their own idea development. The Fellows also participated in weekly community service projects in partnership with Habitat for Humanity and The Porch Project.

To conclude their summer, the Fellows assessed the Flint community and identified a gap concerning entrepreneurship and innovation. Based on their assessment, they recognized a lack of use and understanding of social media platforms for branding purposes. In response, the Fellows created a workshop to provide a clear understanding of the different social media platforms and how each can be used effectively.

# ADDITIONAL PROGRAMMING

## BOYS AND GIRLS CLUB

100K Ideas was invited to facilitate a 6-week program at the Boys and Girls Club of Greater Flint with about 20 students. During this time, club members were able to explore the world of entrepreneurship and innovation. The program engaged with youth ranging from 7-16 years old, where each member was encouraged to form a business idea of their own.

## SCHOOLS WHO VISITED US

- Flex Tech High School
- Lake Fenton High School
- Mott Middle College
- Perry Innovation Center

## SCHOOLS WE VISITED

- Way Academy
- Flex High Michigan
- Holly Academy
- University of Michigan - Flint

## ORGANIZATION COLLABORATION

- YMCA's Y Safe Places
- Sylvester Broome Empowerment Village
- Flint Children's Museum
- Whaley Children's Center



## PITCH FOR \$K

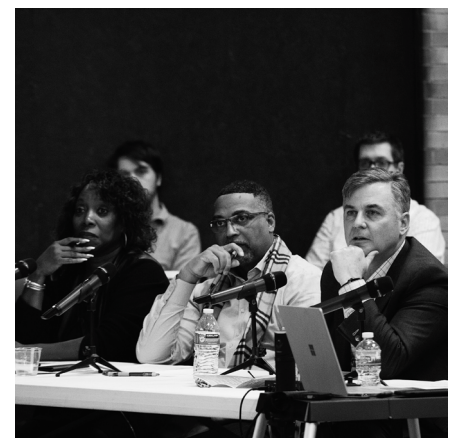


Launched in 2019, Pitch for \$K is an idea pitch competition, developed in partnership with the Flint & Genesee Chamber of Commerce, with support from the Charles Stewart Mott Foundation. This competition is designed to foster the entrepreneur mindset in Flint & Genesee County, along with creating an inclusive support system to assist individuals in moving their idea, product, or business forward.

Seven individuals are selected for each competition to pitch their idea to a live audience and three judges. In preparation for the competition, each participant is paired with a mentor to help them as they develop their pitch and are provided a pitch clinic, facilitated by the University of Michigan - Flint's Innovator Incubator.

The first place winner of Pitch For \$K receives \$10,000 to move their idea forward. In addition, the second and third place winners take home \$5,000 and \$2,500, respectively. While winning a significant amount of money will help move ideas forward, we also know the network these emerging entrepreneurs develop is just as, if not more, valuable.

In 2019, 100K Ideas facilitated two competitions, giving away a total of \$35,000 to date!



The first competition took place at the Ferris Wheel Building, August 1, 2019. Over 100 people were in attendance to see the individuals below walk away with the top prizes.

**1ST - ADRIANE DEIULIUS**

**2ND - MITCH KARAS**

**3RD - ANNALISSIA PADILLA**

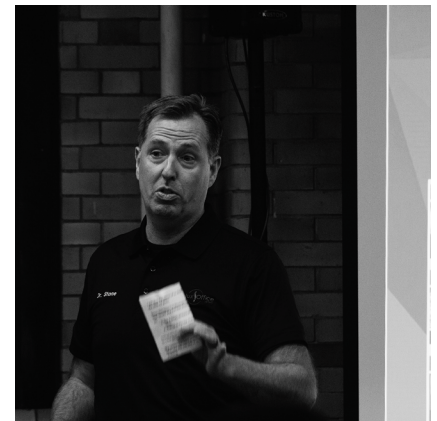


The second competition took place at Berston Field House, November 14, 2019. Over 100 people were in attendance to see the individuals below walk away with the top prizes.

**1ST - JONATHAN QUARLES**

**2ND - JONATHAN BLANCHARD**

**3RD - DAVID STONE**



**Community Partners**



**Funded By**



CHARLES STEWART  
MOTT FOUNDATION





# STUDENT WORKFORCE

One of 100K Ideas' core missions is to help develop the workforce. To do this, we employ current college students as our project managers, designers, marketing specialists, and engineers. Under the guidance of our leadership team, students are given real world experience to complement what they are learning in the classroom.

We've had the pleasure of working with a number of incredibly talented students, who are on the path to do amazing things. To date, 100K Ideas has employed 48 students from across the country. In the next few pages you will get a peak at our current staff and some of our alumni.



**AHMAD ALZAHABI**  
**PROJECT MANAGER**

Ahmad is a current student at the University of Michigan-Flint studying Entrepreneurial Innovation. In his free time, he enjoys cooking, traveling and working out at the gym.

"In such a short time, 100K Ideas has given me the opportunity to work with clients first hand and collaborate with other like-minded students. I am grateful to be a part of the process that's all about new ideas and innovations."



**ANDREW SWEET**  
**MECHANICAL ENGINEER**

Andrew is graduating from Mott Community College this year with a major in CAD design. He plans to pursue a Bachelors in Engineering. Some of his hobbies include running, sport shooting, gaming, and spending time on the lake.

"100K Ideas has built an environment where creative skills are nurtured and refined. Teamwork is one of the essential aspects to 100K Ideas and I was immediately welcomed into a group of dedicated professionals and a family of coworkers."



**BRADLEY TOMASEK**  
**PROJECT MANAGER**

Bradley has his BBA in Business Administration and Finance from the University of Michigan-Flint studying finance. He enjoys camping, wood working, spending time with family.

"Working at 100K has been such a great experience and learning tool for me. I have enjoyed working with the community to help our clients bring their ideas to the next level and allow them to create new, innovative businesses."



**BRONWYN LIPKA**  
**GRAPHIC DESIGNER**

Bronwyn is currently attending College for Creative Studies studying Advertising Design with a minor in Graphic Design. She enjoys painting, adventuring, and hanging out with her cats.

“So far being at 100K has been thrilling. This job has me excited when I wake up. Being at 100K allows me to work in an environment where I can do the things I love while also being challenged to dive deeper.”



**BROOKLYN CROWDER**  
**PROJECT MANAGER**

Brooklyn is currently attending Kettering University studying business administration. She enjoys crafting, sewing, and baking.

“I love being in an environment where creativeness and closeness is encouraged. Seeing the perspective of others and the amazing things they can do just from an idea is remarkable.”



**KAYLA LAIRD**  
**PROJECT MANAGER**

Kayla is currently attending the University of Michigan - Flint studying Entrepreneurship and Innovation. She enjoys making custom jewelry, and designing and testing her Premium Lemonade.

“I love diving deep and really getting to help the people of my community by providing valuable research that they need to take their business idea to the next level! Utilizing the tools 100K has to offer and incorporating them into my Premium Lemonade company has been an incredible resource.”



**CORTNIE LANTZ**  
**PROJECT MANAGER**

Cortnie is currently attending the University of Michigan - Flint studying International Business and Marketing. She enjoys reading and cooking.

“I am excited to work with 100K Ideas and give back to the community I grew up in. I love that it allows me to work with industry professionals while gaining a valuable skill set.”



**CARTER HOLMES**  
**PROJECT MANAGER**

Carter is currently attending Mott Community College studying Business Management. He enjoys exploring new places, playing sports, hanging out with friends, and being outside.

“Having the opportunity to work at 100K Ideas has been one of the best things to happen to me as a college student. I’m surrounded by innovative, driven, and like-minded people who all thrive to see success in the near future. I’ve never felt more motivated. I cannot wait to see what we all accomplish.”



**PAUL ZEHNDER**  
**GRAPHIC DESIGNER**

Paul is currently attending the University of Michigan - Flint and studying Graphic Design. He enjoys photography, going to the gym, and hanging out with his cats!

“This is a great opportunity to work with people in the community and build lasting relationships. It will allow me to utilize the skills I’ve learned at U of M - Flint, while incorporating my passion into every project. I am so excited to bring peoples ideas to life!”



**DANIELLE STRUCK**  
**PROJECT MANAGER**

Danielle is currently studying Business Management at the University of Michigan - Flint. She enjoys working out and spending time with her dogs.

“When I first learned the story behind 100K ideas, I couldn’t stop talking about it! I love working in an environment that pushes me out of my comfort zone with a team that helps me grow. It’s exciting coming in everyday to something new, you never know what awesome person is going to come through the door.”



**HANNAH KANGAS**  
**INDUSTRIAL DESIGNER**

Hannah received her BFA in Human - Centered Design from Northern Michigan University. She enjoys sewing fashion and experimenting with materials.

“Since working here at 100K, there has been a multitude of ideas and employed approaching each idea with great passion and enthusiasm. It is exciting to be apart of this and apply my skills to design and thinking, sketching and modeling where its appropriate for development.”



**KEVIN CONNER**  
**PROJECT MANAGER**

Kevin earned his BFA in Product Design at College for Creative Studies. He likes to design, read maps, observe severe weather, watch TV, and hang out with his cat.

“Working at 100K is a dream come true for me, the concept behind the organization is fantastic. Helping entrepreneurs visualize their big idea, while also learning more about other facets of the process I’m less familiar with like finance, business, and engineering.”



**ALEXIS DAMOUNI**  
**PROJECT MANAGER**

Alexis is currently attending the University of Michigan - Flint and studying International Business. She enjoys hanging out with friends, reading, and watching TV.

“I’m excited to work at 100K. I think it is a great opportunity to strengthen my skills in public speaking, getting placed in real world experiences, and give me more involvement with our community.”







# ABOUT OUR STUDENTS

## **SCHOOLS STUDENTS ATTEND:**

- University of Michigan - Flint
- University of Michigan - Ann Arbor
- Mott Community College
- Kettering University
- Grand Valley State University
- Lawrence Technological University
- Western Michigan University
- Kendall College of Art and Design
- College of Creative Studies
- Kalamazoo College
- University of California Berkeley
- Georgetown University
- Spelman College
- Oakland University

## **STUDENT MAJORS:**

- Graphic Design
- Product Design
- Mechanical Engineering
- Electrical Engineering
- Business
- Supply Chain Management
- Marketing
- Advertising
- Finance
- Collaborative Design
- Economics
- Fine Art
- Sociology



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ANN ARBOR MI 48106-1500

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**MAGGIE HENDERSON**  
**GRAPHIC DESIGNER**

“At the genesis of 100K Ideas and the Flint Ferris Wheel, I had the pleasure of envisioning the customer journey and designing all initial brand assets, while operating amongst friends in an alcove made of cardboard. I have since graduated with a BFA in Collaborative Design from Kendall College of Art and Design and now work full-time as a User Interface Designer and the sole User Experience Researcher at Nextpoint Design in Grand Rapids, MI. My experience at 100K Ideas and the Ferris Wheel gave me the confidence to work autonomously, but even more profoundly, it showed me how a diversified team can create an impact greater than the sum of its parts.”

Maggie is now working as a UI Designer / User Experience Researcher for Nextpoint Design in Grand Rapids, MI.



**ADAM HARTLEY**  
**PROJECT MANAGER**

“100K Ideas gave me valuable experience and confidence in my field early in my career. Being able to apply my knowledge and skills to real life scenarios and projects was game changing. On top of the experience gained at 100K, the ability to help others grow their own ideas was very rewarding.”

Adam is now working at Divide by Design in Flint, MI.



**SHIVANG SHAH**  
**INDUSTRIAL ENGINEER**

“I joined 100K Ideas as a Mechanical Engineering Intern in January 2018 when I was pursuing my Master’s Degree. In those 15 months of my internship, I really enjoyed the people I worked with. It was a friendly, flexible, and fun atmosphere, and I actually enjoyed going to work each morning. I felt that the leadership team was great too. I also enjoyed the fact that the office tried to do community outreach with other local organizations. As a new employee in the working world, the company offered me a great opportunity for a good entry-level position—one that I’ll always be grateful for. Through my experience at 100K Ideas, I learned a lot about different management skills, New Product Design and Development. One of the biggest skills of my internship at 100K Ideas is the entrepreneurship. It allowed me to work with creative and fresh ideas from our clients, giving me many different entrepreneurial tasks. 100K Ideas has been so helpful to for me to be a team leader at Zimmer Biomet.”

Shivang is now working as a Design Engineer at Zimmer Biomet in Warsaw, IN.



**ARIEES SPANGLER**  
**MARKETING SPECIALIST**

“100K Ideas pushed me to develop the skills and confidence necessary to succeed as both a marketing professional and an entrepreneur. I worked on a team that helped build the brand, and it challenged us to think differently and develop solutions to problems faced in business and entrepreneurship. The people I met throughout my experience were inspirational and played a vital role in my personal and professional development. I walked out of 100K Ideas with a different perspective, a large network of professional contacts from around the nation, and the ability to adapt to any situation that life throws my way.”

Ariees is now working remotely from New York City as a Digital Marketing Specialist for a marketing agency in Howell, MI.



**VICTORIA PLEASANT**  
**PROGRAM SPECIALIST**

“100K Ideas allowed me the space to get involved in my community in a different way. As the Program Specialist I was charged with connecting this new non profit startup to the community members. This was a very important role for me because I knew how necessary it was for the community to see that resources are available to them. In doing so, I realized that connecting people to resources is something that I enjoy doing. After 100K Ideas I went on to work for a Michigan State Representative, Sheldon Neeley, and ultimately United States Senator Debbie Stabenow. Working at 100K Ideas pushed me to my love for ensuring that all people have access to the resources and services available to them.”

Victoria is now working as a Legislative Aid for the United States Senator Debbie Stabenow in Washington DC.



**CARLY ALDRIDGE**  
**GRAPHIC DESIGNER**

“My time spent working with 100K allowed me to build a foundation for the rest of my career. I was able to work with colleagues on a new level (in regards to design) and also learn about working with clients and other outside groups, such as printers and project contributors (MEDC, Dan Kildee’s Office, etc). The experience gave me everything I needed to land that first job and then gave me the motivation to not settle until I was truly happy in my role. Aside from my main career goals, 100K opened a lot of doors for me to pursue freelancing. I was able to create a lot of connections that brought in work which helped me further build the same entrepreneurial mindset that 100K encourages in its clients.”

Carly is now a Graphic Designer at Blohm Creative Partners in Lansing, MI.



**NICK MATTHIES**  
PROJECT MANAGER

“100K Ideas was an essential part of my journey, as it presented to me my first fully professional role at Herman Miller. Working at 100K taught me a lot of things I wasn’t learning in class like how I should be thinking about and addressing problems set before me. Thinking critically and letting people be wrong and learn from their mistakes is something 100K Ideas really does well at teaching their student team members.”

Nick is currently working for StockX, a start-up founded in Detroit. He works on the content team communicating the brand via social media, writing, and video.



**DEEMA HASSAN**  
PROJECT MANAGER

“I think 100K allowed me to truly understand how a business operates. The start-up environment and dealing with real clients helped grow professionally and made me more adaptable to change which I feel like is important when working in a company”

Deema interned at Thomson Reuters over the summer of 2019, she is now at Quicken Loans in Detroit.



**PETER DEPPE**  
ELECTRICAL ENGINEER

“During my time at 100K Ideas I learned how to help people go from idea to business, and in return I was able to do the same for myself. With my business partner Scott Spitler, we have created a company that solves the dreaded problem of e scooter pile ups in major cities, as well as helping these ride share operators achieve better margins. Our company, KUHMUTE, is now launched in Flint, MI with our own charging hubs in place for the fleet of e scooters that help residents get around. In the near future we are also launching in New Jersey, Florida, Iowa and others to provide organization and reliable infrastructure for shared fleets vehicles. Creating a startup that has raised nearly \$700k within a year would not have been possible without the help from my fellow 100K Ideas co-workers with their many different backgrounds and experiences.”

Peter is now the Founder and CEO of his own electric scooter company, KUHMUTE, that launched in Flint, MI this past September.



**PARKER CHMIEL**  
**ENGINEER**

“I previously worked at 100K Ideas in the summer of 2018. 100K Ideas helped me gain work experience in both the engineering and business world. The time I spent at 100K Ideas showed me real world experience on how to interact with clients and create relationships with the people that I talked with each and every day. Having this work experience helped me obtain the job I am working today. Also, this experience showed me that I wanted to learn more aspects of business and pushed me to pursue my MBA degree.”

Parker is working in the Global Purchasing & Supply Chain Department at General Motors. He is also pursuing his MBA through Kettering University in Flint, MI.



**REBECCA BADE**  
**PROJECT MANAGER**

“When I started working at 100K Ideas I was able to see how a businesses and startups operated. It was eye opening for me to see the kind of environment that is produced from working with a team of college students who are trusted and given the freedom to manage their own clients. This helped me believe that I was capable of managing different projects and clients, whereas before I started working at 100K I had many doubts. While working at 100K I have been able to grow more confident in my abilities and the skills I have learned, as well as realize that there is not one set way to start a business - anyone can do anything if they have a dream and set their mind to it.”

Rebecca is currently working at 100K Ideas as a Special Projects Coordinator.





# LEADERSHIP TEAM



**BRANDEE COOKE-BROWN**  
Director of Operations



**TYLER SASEK**  
Senior Project Manager



**DARRELL WILLIAMS**  
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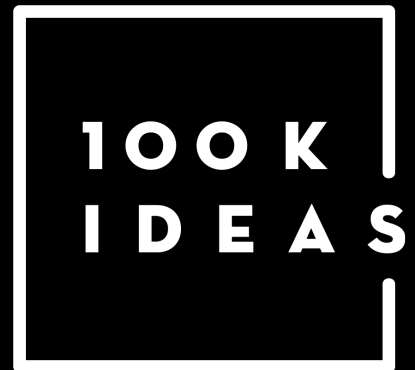
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