

100K Ideas Newsletter



PROGRAMS

Fellowship Program

100K Ideas will be offering a Summer Fellowship from June to August 2019. The program will offer college students an opportunity to work with 100K staff. The fellowship will allow college student to gain experience in entrepreneurship and innovation.

Office Hours

Beginning Thursday, April 11th, 100K Ideas will be at the Flint Development Center from 2:30 pm to 4:30 pm. 100K will be at there every Thursday for their weekly office hours.

Summer High School Experience

100K Ideas partnered with Hamady High School to offer high school students the opportunity to experience real-world entrepreneurship and innovation. The high school student will work alongside 100K Idea's student professionals and leadership.

Features

PROGRAMS

ADDITIONS TO THE TEAM

100K IDEAS AT EVENTS

UPCOMING EVENTS

100K METRICS

Additions to the Team



Vivian Williams

Youth Engagement Coordinator
Vivian graduated from the University of Michigan, Flint with a bachelors in communications and a minor in gender studies. She also has a Masters of Arts, emphasized in gender studies.



Darrell Williams

Finance Manager
Darrell graduated from Grand Valley State University with a bachelors degree in non-profit public administration. Darrell enjoys reading poetry and watching sports during his free time.



Tyler Sasek

Senior Project Manager
Tyler graduated from the University of Michigan-Flint with a bachelors degree in sociology. In his free time Tyler enjoys reading and spending time with his family.



Deema Hasan

Project Manager/Marketing
Deema is a senior at the University of Michigan-Flint majoring in marketing and entrepreneurship and innovation management.



Danielle Struck

Project Manager
Danielle is a senior at University of Michigan-Flint studying business management. During her free time, she enjoys working out and spending time with her dog, Ruka.

100K Ideas at Events

Kettering's Young Innovators Fair



Over 100 students grades 3-7 with 100 inventions participated in Kettering University's Young Innovators Fair. 100K Idea's Tom Crampton spoke at the fair and engaged students in the 100K process by asking them to come up with a solutions for everyday problems. A little over 30 students will move on to participate in the Michigan Invention Convention at the Henry Ford Museum in April.

Flint Kids Take Over City Hall

100K Ideas joined Mayor Karen Weaver at the City Hall takeover. About 20 Freeman Elementary School students grades 3-5 and college students from Howard University joined the Mayor in an event to highlight National Reading Month. 100K Ideas organized a problem solving activity for the students at the City Hall takeover to show them how simple innovation can be.



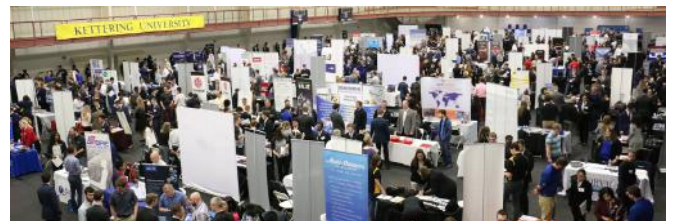
Big Brothers Big Sisters' Bowl for Kids' Sake



100K Ideas joined Big Brothers Big Sisters for their Bowl for Kids' Sake annual fundraising event. The theme this year was, "Rock 'N Bowl," encouraging groups to dress up in their favorite rock star attire. 100K was one of 307 teams to participate in this year's event.

Kettering Spring Employment Fair

100K Ideas was one of more than 130 employers to join Kettering University at their Spring Employment Fair on March 20th. There were more than 450 Kettering students who participated in the employment fair.



Upcoming Events

Spud Coding Challenge

DATE May 11, 2019
DESCRIPTION Spud Software and 100K Ideas joined together to host a competition for developers over the age of 18.

Youth Pitch Competition

DATE June 14, 2019
DESCRIPTION The Youth Pitch Competition will be held at the Ferris Wheel this summer from 5:00pm -6:30pm.

100K METRICS

Idea Categories

Products
161

Services
69

Software/App
29

Ideas
327

Presented and Progress to date

Assessment
259

Next Steps
41

100K Ideas categorizes presented ideas into three categories: products, services or software/applications. We track services provides as follows: the **idea** stage comprised of a 30 minute free intake session to discuss the client's idea, a full binder **assessment** including concept art, research & benchmarking, market analytics and possible **next steps**, and work orders which can be for an array of services offered including prototyping, branding or product distribution.



Kari Byron from Myth Busters visited 100K Ideas and spoke with some of the staff.