

100K Ideas Quarterly



ADDITIONS TO THE TEAM

Tom Deboves - Industrial Designer

Tom graduated with his bachelor's degree in automotive design with a minor in illustration and a business concentration certificate from the College for Creative Studies. Tom's interests include technological concepts and art. In his free time, he enjoys playing guitar and going to the beach.

Shivang Shah - Mechanical Engineer

Shivang is pursuing a master's degree in mechanical engineering at Lawrence Technological University. In his free time, he enjoys listening to rock music and watching cricket.

Features

TEAM UPDATES

EVENTS HOSTED & ATTENDED

100K METRICS

STUDENT SUCCESS STORIES

OUR STUDENTS LOVE WORKING HERE

Saurabh Kakade- Mechanical Engineer

Saurabh is pursuing a master’s degree in industrial engineering at Western Michigan University. He enjoys traveling and looks forward to soon visiting Las Vegas.

Sonu Mori - Digital Content Specialist

Sonu is a junior at the University of Michigan-Flint studying marketing with a minor in economics. She is a part of our marketing team working with social media and photography. Sonu is passionate about traveling and can speak three languages: English, Hindi, and Gujarati.



Tom



Sonu



Saurabh



Shavang



THANK YOU TO ARIEES SPANGLER AND VICTORIA PLEASANT FOR THEIR TIME AT 100K IDEAS!

Ariees Spangler - Marketing Specialist

Ariees started with 100K Ideas in April of 2017 as one of the first student. Ariees graduated from The University of Michigan, Flint in December of 2017. Thank you for sharing your time and talent with us, Ariees. We wish you all the best in your new role!

Victoria Pleasant - Community Outreach Specialist

Victoria started joined the team in January, 2018, after graduating from Spelman College with a degree in sociology. She describes herself as a community development and outreach enthusiast. We wish her well as she moves on to her next challenge!

Why We Love 100K Ideas!

"100K Ideas has been a tremendous experience for personal growth and career development. As a member of the team, I have become more confident in my ability to drive my own success and involve myself in the community. I look forward to seeing 100K Ideas positively impact the city of Flint through innovation."

- Natalie Roland, Project Manager

Why We Love 100K Ideas!

"I like that 100K Ideas is a free flowing atmosphere. Everyone here is trusted to do their job regardless of age, and that's something I appreciate. I also enjoy that I get to meet other young people who are extremely driven and passionate about their future."

- Victoria Pleasant,
Community Outreach

"Being involved in the development of one of the most innovative groups in the country has been an incredibly exciting and rewarding experience. I look forward to growing with this fantastic group of people and making Flint a development hub once again."

- Nick Dinser, Lead Engineer



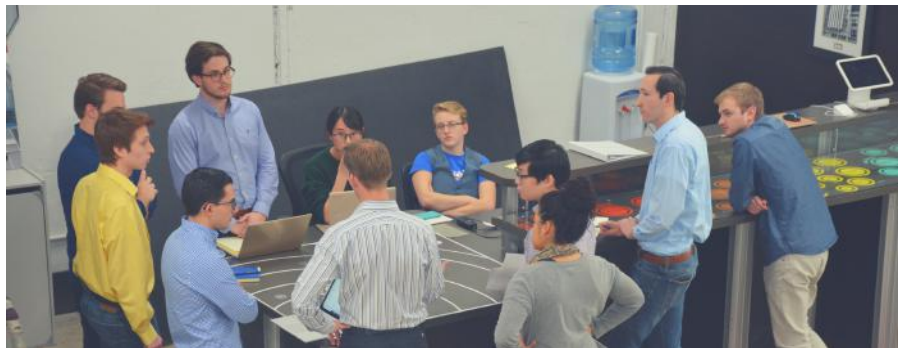
GOINGS ON....

Facebook Micro-certification Training that included: Social Media Marketing Basics, Marketing with Facebook Pages, Marketing with Facebook Ads & Marketing with Instagram

International Tastefest at the Farmer's Market

Webasto Case Competition at U of M Flint - 100K Ideas was a corporate sponsor for the competition. Our staff worked as mentors to student participants who developed innovative ideas for the workplace.

Social Media Marketing "Train the Trainer" Workshop from Facebook with Grand Circus & Digital Promise - 100K Ideas attended a social media marketing training in East Lansing. This training prepared 100K Ideas staff to train people in the Flint community on social media marketing strategies using Facebook and Instagram.



STUDENT SUCCESS STORIES

Nick Niles

Nick Niles is a first year student at Mott Community College. Nick has an interest in real estate and enjoys doing karate in his free time. He is currently a project manager at 100K Ideas. Nick will be taking his experience at 100K Ideas when he starts Grand Valley State University in the fall to pursue a degree in business administration.

Nick Dinser

Nick Dinser is a senior at Kettering University studying mechanical engineering. He has three years of engineering intern experience starting with Zeiss, an international optics company. Nick worked in a variety of divisions including development, manufacturing, and product integration in both Novi, MI and Minneapolis, MN. After Zeiss, he went to Edelbrock Performance in Torrance, CA as a part of their supercharger research and development team. Nick is currently the lead engineer at 100K Ideas and Divide by Design.



Hui Cheng

Hui Cheng is a fourth year student at the University of Michigan, Flint. She is studying both finance and accounting. Beyond studying, Hui enjoys networking, learning new things, and finding opportunities to grow her knowledge and skills. Hui will be using the skills acquired at 100k at Plante Moran for the summer. After graduation, Hui wants to grow in her field with the goal of becoming an Operations Finance Manager or starting an enterprise of her own. Hui's experience has given her fresh eyes for finding untapped opportunities and the drive to pursue them.

100K METRICS

100k Ideas categorizes presented ideas into three categories: products, services or software/applications. We track services provides as follows: the **idea** stage comprised of a 30 minute free intake session to discuss the client's idea, a full binder **assessment** including concept art, research & benchmarking, market analytics and possible next steps, and **work orders** which can be for an array of services offered including prototyping, branding or product distribution.



Idea Categories

82

Products

21

Services

11

Software/App



Presented and Progress to date

127

Ideas

77

Assessments

15

Work Orders